

## D'Youville College

### TRADITION OF EXCELLENCE

- \*Established 1908
- \*Small, Private accredited institution of 3000 students
- \*Offering quality education at the undergraduate, graduate and doctoral levels
- \*Located in Buffalo, New York, the second largest city in NY State
- \*Built an international reputation for preparing students to lead productive lives of service in the fields of Business, Health Care and Education

### BUFFALO AND THE WORLD

Not far from Niagara Falls and the Canadian border. The city has a wealth of things to do, from cultural attractions to nightlife, to shopping and major league sports. D'Youville's urban campus allows students to participate in everything that a metropolitan center has to offer. The location all supports the academic programs with internships. D'Youville's 3000 undergraduate and graduate students benefit from the safe, caring environment that a small school provides. D'Youville's international enrollment is an important aspect of our community, as we are enriched by the cultural diversity it brings to our campus. We value our students and make every resource available to help maximize the student experience with us.

### WHY D'YOUVILLE

- A small institution with a progressive approach
- \*2<sup>nd</sup> oldest Business Program in Western New York
- \*1<sup>st</sup> Nursing program in Western New York
- \*Small institution of 3000 with 30% international students from 28 countries.
- \*Five years ago, D'Youville recognized as the US University with the most Canadian Students, over 1000.

D'Youville College  
Most Important Strength  
Program Development  
In Business, Healthcare, Education

D'Youville's innovative dual-degree programs in high demand career fields, many of which are 1<sup>st</sup> in the US, allow students to earn both a Bachelor's/Master's degree in an accelerated period of time allowing them to earn the educational credentials, the need to begin their career sooner.

D'Youville has these types of programs in Business, Healthcare and Education.

Business

5 year International Business BS/MS

5 year Accounting (BS) + International Business (MS)

5 year Information Technology (BS) + International Business (MS)

Dual Degree Program Participation Agreement Advantages

- (Student)
- \*Allows the international student with some college/university work to easily enter a bachelor's/master's undergraduate program with advanced standing.
  - \*Students pay undergraduate tuition for the entire course of study and are eligible for merit scholarships even in the graduate portion of these Business programs, making it much more affordable than earning consecutive degrees in a conventional program.
  - \*International Financial Aid
    - Merit based scholarships
      - Freshmen/secondary school graduates
        - Worth \$39,000-\$62,000
      - Transfer
        - Worth \$14,000-\$17,500
    - Students may apply for additional academic scholarships after one year of attendance
    - Limited opportunities for part-time, on campus employment available within the guidelines of F-1 student status
  - \*Direct entry into your full program of study eliminates the need to reapply at the graduate level, saving the master's application fee and any additional testing requirements.
  - \*Students have the opportunity to apply for Optional Practical Training (OPT), which allows them to work in their field in the US for one year after graduation.
  - \*Internships and field work are an important component of our programs giving valuable hands-on experience in a real world setting.

(Participation Agreement Institutions)

\*These programs allow us to easily design models with other international institutions regardless of the undergraduate level obtained by the student.

\*These models are designed for students to earn degrees at both institutions and be eligible for merit scholarships.

\*The programs are designed to enhance programs and options of both institutions plus provide the student with a marketable high quality educational experience allowing institutional potential to increase quality enrollment.

\*These models started in 1997 in Canada and are now used successfully in Hungary and Greece.

**New D'Youville Business Program under Development  
International Business Certificate, Masters Degree Program**

Through a hybrid delivery method of online courses and one semester residency requirement D'Youville is designing a program which students could complete two online certificate programs and complete their research and fieldwork component at D'Youville. If students earn all three certificates they will be awarded a master's in International Business.

Global  
Marketing/Management

+

Global/Finance/Accounting

+

Research and Fieldwork  
Certificate

EQUALS

International Business  
Master's