

RECRUITING TOUR OF INDIA BY FOREIGN UNIVERSITIES

**New Delhi, Kolkata, Chennai, Vijayawada, Hyderabad,
Ahmedabad, and Mumbai**

May 8 to 22, 2010



THE INDUS FOUNDATION INC.

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RECRUITING TOUR OF INDIA BY FOREIGN UNIVERSITIES

Indian educational system has been undergoing a paradigm-shift in the recent past. India has the world's second largest post-Secondary student population of around 12 million. It is expected that this number will double over the next 12 to 15 years. Faced with a growing demand for post-Secondary education and limited resources, India is looking towards Private sector and Foreign Universities to bridge the projected gap. Further, the Indian economy is transforming into an international powerhouse requiring India to have the best possible educational opportunities for its citizens. Indian students are interested in degrees, diplomas, and certificates offered by good Foreign universities at the Bachelor's, Master's, and Doctoral levels because of the excellent career prospects they offer. This demand is reflected by the tens of thousands of students going to the USA, Canada, the UK, Australia, New Zealand, Ireland, Russia, Singapore, Malaysia, Germany, France and other countries every year for higher education.

With the globalization of the Indian economy and growing affluence of the large middle class, study abroad is no longer just a dream for many Indian students. It is indeed a very viable option. Indian students are interested in enrolling in programs of Foreign universities to pursue their higher education goals and thereby tap international career opportunities. The Indus Foundation assists Indian students in meeting their educational objectives. The Indus Foundation is an educational organization dedicated to the promotion of higher education for the growing student population of India. The Foundation is well established in the USA and India for over 14 years, with its own extensive network of offices spread across the country for recruiting students for study abroad. It is committed to assisting Foreign universities for recruiting and enrolling well-qualified and financially able students from India.

The staff of the Foundation has significant knowledge of the Indian and Foreign educational systems. Over the years, the staff has developed

extensive contacts with a wide array of accredited Indian institutions and Foreign universities. The Foundation has a network of offices in India covering the major cities including Ahmedabad, Amritsar, Bangalore, Chandigarh, Chennai, Eluru, Guntur, Hyderabad, Jaipur, Jalandhar, Kakinada, Kanpur, Kochi, Kolkata, Lucknow, Ludhiana, Meerut, Mehsana, Nagpur, Nashik, New Delhi, Noida, Panchkula, Pune, Sambalpur, Surat, Thane, Trivandrum, Vadodara, Vallabh Vidyanagar, Vijayawada, and Visakhapatnam. The Foundation is committed to assisting Indian students to access the best programs available in good Foreign universities. The recruiting tour will provide the Indian student community with a wide array of opportunities for study abroad.

The Indus Foundation is an active member of several prestigious professional bodies listed below:

- NAFSA :: Association of International Educators.
- IIE :: Institute of International Education.
- NACAC :: National Association of Admission Counseling.
- NAGAP :: National Association of Graduate Admission Professionals.
- AACRAO :: American Association of College Registrars.
- AUTM :: Association of University Technology Managers.
- NASPA :: Student Affairs Administrators in Higher Education.
- AIEA :: Association of the International Education Administrators.

The Foundation draws upon the latest thinking of the professional bodies and effectively interacts with them in articulating the views of the Indian community in the core areas of student recruitment and academic collaborations.

Indo-American Education Summit 2009

The Indus Foundation has been privileged to organize the first-ever Indo-American Education Summit on academic collaborations and study in America recently in New Delhi, Hyderabad and Bangalore from November 8 to 13, 2009. The objective of the Summit was to explore opportunities for academic collaborations between Indian institutions and American universities. The Summit also guided Indian students about opportunities for higher education in American universities. By all accounts,

the Summit was a phenomenal success. The Indo-American Education Summit was a unique event which was held in India for the first time. The Summit was attended by university provosts, deans, and enrollment / recruitment officers of accredited American universities. Several hundred Indian institutions and organizations interested in academic collaborations participated in the Summit. Several hundred Indian students interested in exploring opportunities for study in America attended the Summit.

LIST OF AMERICAN PARTICIPANTS OF THE SUMMIT

- *Case Western Reserve University, Ohio*
- *Clarkson University, New York*
- *Concordia University, Canada*
- *Duke University, North Carolina*
- *D'Youville College, New York*
- *Drexel University, Pennsylvania*
- *Florida International University, Florida*
- *Florida State University, Florida*
- *Governors State University, Illinois*
- *John Carroll University, Ohio*
- *Longwood University, Virginia*
- *Pacific Graduate School of Psychology, California*
- *Roosevelt University, Illinois*
- *Saint Louis University, Missouri*
- *Sacred Heart University, Connecticut*
- *South Dakota School of Mines and Technology, South Dakota*
- *Southern Illinois University-Carbondale, Illinois*
- *Southern University and A&M College, Louisiana*
- *Temple University, Pennsylvania*
- *Texas Christian University, Texas*
- *Tufts University, Massachusetts*
- *U3 Ventures, Pennsylvania*
- *University of Alaska, Fair Banks*
- *University of Bridgeport, Connecticut*
- *University of Central Arkansas, Arkansas*
- *University of Massachusetts-Boston, Massachusetts*
- *University of Oregon, Oregon*
- *University of Rochester, New York*
- *University of Wisconsin-La Crosse*
- *WVU Institute of Technology, West Virginia*
- *Widener University School of Law, Delaware*

WHAT THEY SAY ABOUT THE SUMMIT

Thank you for organizing this wonderful trip. Peggy (vice-provost) and I both found it to be most instructive. Exciting things are happening in India, and it is imperative that we have opportunities such as this, to get to know each other. Thank you also for the magnificent dinner at your home. Please don't hesitate to contact me if I can be of service to you in your efforts to bridge Indian and American higher education.

*Dr. Jamshed Bharucha
Provost & Senior Vice President, Tufts University*

I want to thank you for the wonderful summit and all your hospitality. I feel it was a great success for our college and I hope that we can develop one or two collaborations in 2010

*Dr. Arup K. Sen
Chair, Business Department Director of Graduate Business and Advance Programs, D'Youville College*

Thank you for the truly enlightening experience of the recent Indo-American Education Summit. It was an extremely enriching and fruitful collaboration in terms of bringing us together with our colleagues from across the world in the Indian education sector. I also appreciated the opportunity to spend time with a wonderful group of American universities. The attention to detail and seamless transition during the summit and between cities was a mark of a highly skilled planning team and was indicative of the care and thought your committee put into this summit and your efforts are genuinely appreciated.

*Vanessa Vardon
Graduate, Research and International Programs Manager, Dean's Office, College of Engineering, Drexel University*

It was a great pleasure meeting you and attending the summit. I would like to thank you for the excellent arrangements and for providing the opportunity to meet with personnel from Indian higher education institutions. Also, I enjoyed talking to your wife and sons at the dinner reception at your home. Dr. Tadisina and I will be following through with some of the contacts we had established at the summit. If you get an opportunity to visit US in the near future, I would like to extend an invitation for you to visit our University.

*Dr. Ramanarayanan "Vish" Viswanathan
Interim Dean and Professor, College of Engineering, Southern Illinois University Carbondale*

Thank you for organizing the outstanding Indo-American Summit. You and everyone else from the Indus Foundation have much to be proud of. The event was a phenomenal success, thanks to the dedication and hard work of everyone involved.

*Dr. Bert Barry
Director of International Services, Saint Louis University*

First of all, I want to extend my heartfelt thanks to you and your organization for the excellent job you did with the Summit. Both my wife and I enjoyed our participation immensely. I am now in the process of going through the various proposals I have received from institutions in India and will be trying to evaluate these with the help of our staff here to see which of these we may wish to pursue. I will be back in touch with you once we have decided what our next steps should be.

*Stephen Durrant, Vice Provost
International Affairs, University of Oregon*

Please know how much we at the West Virginia University Institute of Technology appreciated the opportunity to be represented at the Indo-American Education Summit last November. To those of you responsible for the logistical matters, please accept my heartfelt thanks for the very smoothly managed event and the overall very fine experience. I have so many vivid memories it is hard to select the most meaningful; however, among the top of my recollections -

as of this moment - are the highly accomplished chief guests, the sincerity of everyone with whom I worked, and the opportunities for future relationships with Indian professionals and students alike. Please express my thank you, as well, to Mrs. Anomolu for her very thoughtful hospitality. The participation by Indian delegates and students was quite inspirational

*Dr. Pamela S. Cutright
Special Assistant to the Campus Provost, WVU Institute of Technology*

It has been a while since we have returned to the US and I wanted to drop you a note. We enjoyed our trip enormously and are grateful for your hospitality. While the meetings were intense we were impressed by the level of enthusiasm of the participants and the number of opportunities. Since then we have established communications with a number of institutions and are considering a number of collaboration opportunities. Please convey our thanks to your staff but in particular to your family who hosted us in Hyderabad.

*Dr. Keya Sadeghipour
Dean, Temple University College of Engineering*

Benefits of the May 2010 Tour

The Indus Foundation has been organizing periodic recruiting events in the Indian cities for the past 14 years. The events have become increasingly popular with the students and representatives of Foreign universities. The events offer an excellent opportunity to Indian students to explore study abroad programs and select suitable universities. Several dozens of Foreign universities have participated in the events over the years. The events provide university representatives with valuable exposure and yield good recruiting results.

Benefits for Indian Students:

1. The Tour is a unique opportunity to the young minds to meet a number of Foreign university representatives face-to-face on one platform.
2. Students get a chance to discuss the emerging trends in their academic areas of interest and associated disciplines.
3. The Tour will provide authentic information about the prospects for financial aid such as tuition waiver, scholarships, etc., in various universities / disciplines.
4. Students will be able to explore various opportunities for Teaching / Research Assistantships, industry sponsorships, on-campus jobs, part-time work, summer internships, etc.
5. Students will get information about housing, living expenses, Indian student contacts, etc., in the Foreign universities.
6. A fair amount of clarity will emerge for students and parents with regard to financial commitment , security, environment, academic ambience, etc.
7. Expert guidance for students for further study in any Foreign country of student's choice.

Benefits for Indian Institutions and Organisations:

Through collaboration, Indian Institutions will be able to enrich the quality of their programs by tapping the outstanding teaching expertise and latest curricular developments available from Foreign universities. Further, the Indian Institutions will be able to provide their students with first-hand knowledge of the latest developments, trends and techniques available at good Foreign universities. The Indian Institutions will have a marketing edge for attracting a wider pool of good quality students.

1. **Establishment of research collaboration programs with Foreign universities.**
2. **Collaboration with Foreign universities for offering their prestigious Graduate and Post-Graduate degree programs in India.**

3. **Development of twinning programs at Graduate and Post-Graduate levels with Foreign universities to enable Indian students to transfer with Credits.**
4. **Collaboration with Foreign universities for offering their accredited Certificate programs in India in a wide range of career-oriented fields.**
5. **Setting-up of partnership programs with Foreign universities for assured admission of Indian students to programs in Foreign universities.**
6. **Faculty Exchange programs with Foreign universities for gaining international exposure.**
7. **Opportunities for attracting Foreign students for study in India and experience its culture.**
8. **Opportunities for developing consulting projects with Foreign universities.**

Itinerary of the Tour

As part of the Recruiting Tour of India, recruiting event will be held in each city in a centrally located air-conditioned hall which is well known and easily accessible to Indian students. The publicity and promotional campaign in each city will be aimed at attracting around two thousand (2,000) students. The event will have one-on-one meetings between the students and representatives of Foreign universities. Each of these one-on-one meetings will last for about 5 to 10 minutes. The recruiting event will be held from 9.30 am to 5.30 pm in each city. Profiles of participating Foreign universities will be put up on the website of the Indus Foundation well in advance of the start of the Tour. Visits to prominent Indian institutions will be arranged depending on the availability of time.

NEW DELHI: May 8-9

Arrive New Delhi: May 8 Afternoon / Evening

May 9: 9.30 am to 5.30 pm: Recruitment of Students

Depart New Delhi: May 10 Afternoon / Evening

The Park

15, Parliament Street

New Delhi 110 001

Tel: 91-11-23743000

KOLKATA (CALCUTTA): May 10-11

Arrive Kolkata: May 10

May 11: 9.30 am to 5.30 pm: Recruitment of Students

Depart Kolkata: May 12 Afternoon / Evening

Hotel Hindustan International

235/1, A.J.C. Bose Road

Kolkata 700 020

91-33-22802323

CHENNAI (MADRAS): May 12-13

Arrive Chennai: May 12

May 13: 9.30 am to 5.30 pm: Recruitment of Students

Depart Chennai: May 14 Afternoon / Evening

Taj Mount Road

No 2, Club House Rd

Thousand Lights

Chennai 600 002

91-44-66313131

VIJAYAWADA: May 14-15

Arrive Vijayawada: May 14
May 15: 9.30 am to 5.30 pm: Recruitment of Students
Depart Vijayawada: May 16 Afternoon / Evening

Taj Gateway Hotel

M.G.Road
Vijayawada 520010
Tel: 91-866-66644444

HYDERABAD: May 16-17

Arrive Hyderabad: May 16
May 17: 9.30 am to 5.30 pm: Recruitment of Students
Depart Hyderabad: May 18 Afternoon / Evening

Taj Deccan

Road No 1, Banjara Hills
Hyderabad 500034
Phone: 91-40-66663939

AHMEDABAD: May 18-19

Arrive Ahmedabad: May 18
May 19: 9.30 am to 5.30 pm: Recruitment of Students
Depart Ahmedabad: May 20 Afternoon / Evening

Fortune Hotel Landmark

Ashram Road
Ahmedabad 380013
91-79-39884444

MUMBAI (BOMBAY): May 20-21

Arrive Mumbai: May 20
May 21: 9.30 am to 5.30 pm: Recruitment of Students
Depart Mumbai International Airport: May 22

Courtyard Marriott

Mumbai International Airport
C.T.S No. 215, Andheri Kurla Road
Andheri East, Mumbai 400059|India|
Phone: +91-22-61479922

CONFIRMED LIST OF PARTICIPANTS

1. University of Connecticut, USA (all cities)
2. Carnegie Mellon University, USA & Qatar (all cities)
3. Capella University, USA (all cities)
4. Auckland Goldstar Institute, New Zealand
5. University of Iowa, USA (all cities)
6. Swinburne University, Australia (New Delhi, Hyderabad, Ahmedabad, Vijayawada)
7. Baylor University, USA (all cities)
8. American University of Afghanistan, Afghanistan (Hyderabad and Mumbai)
9. Florida International University, USA (all cities)
10. Education Dynamics, USA (Chennai, Vijayawada, Hyderabad, Ahmedabad, Mumbai)
11. College of Accountancy and Management Studies, UK (not decided)

12. Radford University, USA (all cities)
13. Stephen F. Austin State University (all cities)
14. The Indus Foundation, USA (all cities)

Study in Foreign Universities

A large number of well qualified and financially able Indian students are interested in opportunities for higher education in good Foreign universities. The Indus Foundation assists Foreign universities to recruit students from India. Its staff is in a unique position to offer current and relevant advice to Indian students on the one hand and to the Foreign universities on the other. During the past 14 years, the Foundation has emerged as the leading recruiter of students from India. It has secured admission for several thousand students in accredited Foreign universities.

The Foundation offers a comprehensive package of services directed towards assessing and matching students with the philosophy, requirements, academic offerings, and resources of Foreign universities. The Foundation assists the students through the entire application process from the identification of the programs of study to the actual

enrollment. The Foundation strongly believes in providing honest, up-to-date and accurate information with friendly and courteous service through its trained educational counselors located in various parts of India. The Foundation and its experts are thoroughly familiar with the educational systems of India and those of other countries. They are ideally equipped to assist students to go through the entire gamut of the admission process. The Foundation provides test preparation training to Indian students who plan to take tests such as IELTS, TOEFL, SAT, GMAT, GRE, etc. The Foundation provides expert guidance to students for obtaining visa from the Foreign consulates. Pre-departure orientation and counseling is also provided to all students before they leave for Foreign countries.

Why study in Foreign Universities

Indian students are already the largest group of Foreign students studying in the USA and several other countries. The number of Indian students studying in Foreign universities is expected to grow at 20% per year.

ADVANTAGES OF FOREIGN UNIVERSITIES

Academic excellence: Foreign universities finest post-secondary educational systems with excellent programs in traditional disciplines as well as professional fields. Foreign universities spend substantial amount of money on each student per year. For example, the USA spends \$20,000, Canada \$12,217, Australia \$11,572, and the U.K. \$7,225.

Quality assurance: A systematic approach to ensuring quality standards in educational institutions and academic programs.

Variety of options: There are literally thousands of good Foreign universities to choose from. Some universities provide broad-based education like liberal arts education, while others provide specialty programs. There are also vocational or technical institutions.

Cutting edge technology: Foreign universities are leaders in high quality education and are at the forefront of technology. Foreign universities have outstanding facilities, libraries and laboratories.

Flexibility: The academic programs provide students with a variety of courses and options. Students have the freedom to design their majors and programs of study, switch fields and petition specific courses. Independent study is also available to suit individual needs.

Hands on training: Co-operative educational programs, internship and practical training opportunities provide valuable practical experience to students. These programs offer financial assistance and enhance career prospects.

Global acceptability: Degrees of good Foreign universities are recognized and sought after by employers Worldwide. The long-term career prospects of a student are enhanced as studying in a Foreign country boosts and develops one's self-confidence, independent thinking and cross-cultural communication skills.

Campus diversity: Foreign universities seek the presence of International students in order to provide cultural diversity and enrichment on their campuses.

Support services: Most Foreign universities will have an office of International Students and Services which can provide a variety of services from campus orientation to assistance in resume preparation. Personal and career counseling services are also available.

Financial assistance: Scholarships, fellowships and assistantships are available for eligible International students. They are also eligible to work for 20 hours a week to partially meet their expenses in several Foreign universities.

Practical Experience: After completing studies, opportunities to spend an additional period of time in Foreign countries for getting valuable relevant work experience are available for the International students.

FOREIGN SYSTEMS OF EDUCATION

Bachelor's degrees: Most Bachelor's Degree programs can be completed in three to four years of full-time study. Each year, over several million Bachelor Degrees are granted by Foreign universities in many different fields of study.

Master's degrees: A Master's Degree can be completed in one to two years of study following the Bachelor's Degree. Master's programs often require a major research paper in addition to coursework.

Doctoral degrees (Ph.D.): Doctoral programs require an additional three to five years of study beyond the Master's Degree. They are the highest Degrees awarded and require coursework as well as original research and a dissertation.

Professional degrees: Medicine, Dentistry and Veterinary Studies are 4-year programs following the 4-year Bachelor Degree course. Admission to the first Professional Degree programs in medicine or veterinary medicine is extremely competitive. Students are interested in these fields, are encouraged to apply for non-clinical programs. Professional Degrees in Engineering or Architecture can be earned through Undergraduate (Bachelor's) study. It is also possible to enter these professions through Graduate (Master's) study.

UNIQUE FEATURES OF FOREIGN EDUCATION SYSTEMS

Accreditation: In many Foreign countries, a rigorous and complex system of monitored self-study is used by accrediting bodies to determine whether or not an Institution is "accredited." This is the word used to connote "recognized" or "approved."

College and University: In Foreign countries, colleges and universities are ALWAYS post-Secondary (past high school) Institutions. Many people use the terms "College" and "University" interchangeably,

and a Degree from a College is equivalent to a Degree from a University. In fact, some of the most selective Institutions are Colleges. Don't let the name "College" make you think your Institution is less reputable or qualified than a "University." The major differences are that Colleges tend to have smaller student bodies, focus on Undergraduate education and hire Professors for their teaching abilities. Universities tend to be larger, offer Undergraduate and Post-Graduate programs and hire faculty to teach and conduct research.

Public and Private Universities: Foreign countries have a great variety of strong Public and Private Universities. For Private universities, funding comes from tuition, grants for research, and voluntary contributions. Public institutions are State-controlled and give preference to the students of their State. They tend to be less expensive, but usually add out-of-State fees to students from other States and Countries. Whether the Institutions are Public or Private does not tell anything about their quality - excellent Colleges and Universities are common in both categories.

Credit System: Progress toward graduation in the U.S. and some other countries is measured through the accumulation of Credits, rather than in years as in India. Each course/class student successfully completes is worth a certain number of Credits and a determined number of Credits is required for Graduation (getting the degree).

Ability to transfer from one university to another: The credit system allows students to "take their Credits" from one Undergraduate program to another, or from a two-year College to a four-year College, and not have to begin all over again at the beginning. However, each university determines how much Credit they will grant for the previous work and how much of that Credit will fulfill their requirements.

Ability to change major fields of study: "Changing Majors" after enrollment is a common practice among Undergraduate students. Changing a Major may mean more time is needed to complete the requirements of the new field before being eligible to Graduate (get degree), but it does give students the opportunity to move into the program best suited to their needs and abilities. While there are many universities that will be able to give student a degree, it is well worth student's time and effort to find ones that truly match student's ability, personality, budget, and goals.

SELECTING A UNIVERSITY

Academic program: There are literally hundreds of major fields of study in Foreign universities, and no university offers every one of them. Student will want to be sure that the university student selects offers the academic program student wants. This is less important for first-year Undergraduate students who can change Majors or Institutions than it is for Undergraduate students who are interested in specialized fields that require heavy course work for admission to the particular department (for example, some programs in music, architecture, or engineering) or for Post-Graduate students.

Selectivity: Some Foreign universities accept a very small percentage of those who apply while others accept most applicants. Student's task is to assess his/her academic ability (rank in class, school grades, and scores on standardized tests), learn about the selectivity of the Foreign universities, and identify universities that will be appropriate for him/her.

Costs: Costs range from about US\$15,000 to US\$ 40,000 per year for tuition, fees, housing, books, insurance, and living.

Size: Universities vary in size of student body widely; they may have 800 students or 40,000 students. At the smaller Institutions, student will get to know many of the other students and Professors. At the larger Institutions, student will have a greater range of course offerings and extra-curricular activities, but less personal attention.

Location: Universities can be found in quiet rural communities, orderly suburban locations, and cosmopolitan urban areas. While some students do well in busy, crowded, hectic cities, others prefer quieter, calmer environments.

Climate: Foreign universities are located in many different types of geography: deserts, coastal areas, mountainous regions, tropical climates, and flat plains. Some geographic regions have four distinct seasons (winter, fall, spring, summer) while others have more moderate temperatures all year long.

Character: Each College or University has its own personality depending on its size, location, course and extracurricular offerings, selectivity, history, and student body.

Submitting a Winning Application: A winning application is one that clearly and neatly provides ALL of the documents requested by the deadline date and gives the admissions office an accurate picture of who you are as a student. The university will file all of the correspondence about you by LAST NAME (or FAMILY NAME) and then by FIRST NAME (or GIVEN NAME). It is critical that all correspondence (application, test scores, letters of recommendation) be submitted with your LAST NAME capitalized or underlined and with the spelling and order of your names the same in every document. Many applications have been considered incomplete and not processed because some pieces of correspondence were filed under one name and some under another, for example Mohammed Abdul Razak for one document and Abdul Razak for another.

All Universities require the following information:

1. University application –each University has its own application form.
2. Application fee – in some universities, these range from about US\$ 25 to \$150 and are non-refundable.
3. Official transcripts – Grades must be provided **as original copies** from the Schools/Universities student has attended wherever possible (otherwise provide a **certified** true copy of the originals), with a translation in English
4. Statement of financial resources – proof that student has the financial resources to attend the Institution
5. Proof of English proficiency – this condition is usually met by the results of the TOEFL / IELTS exam with test results sent to the College or University directly from the Testing Agency.
6. Personal essay – this is student’s opportunity to express himself / herself in English and to describe yourself/your goals/your background in a way that goes beyond the Test Scores and transcripts you submit. Essays and personal statements **MUST** be written by you, though you can ask others to read your drafts and provide comments to help you revise.
7. Additional standardized test scores – Undergraduate students are often asked to submit test scores from the SAT; Graduate students are often asked to submit scores from the GRE; MBA candidates are usually required to take the GMAT test.
8. Letters of recommendation – Universities generally provide forms for student to give to teachers, professors, or counselors (people who know the student and his/her strengths in a classroom setting) asking for their opinions about the student. Business schools, especially, may also be interested in letters from employers focusing on student’s professional skills and accomplishments.

FINANCING FOREIGN STUDY

Plan ahead

While it is expensive to study abroad, please remember the following:

1. The value of your Foreign Degree is worth the investment.
2. There is no correlation between the level of tuition and the quality of an Institution.
3. Costs vary widely from University to University, and from place to place.
4. Planning for financing your study should be done before you submit your applications to the University
5. Pay particular attention to deadlines for admission as well as University-sponsored Scholarships.

Calculating expenses

1. Tuition: The cost of instruction is generally charged as a single amount for the Term (Semester / Quarter). Some Universities, and many Post-Graduate programs, base their fees on the number of Credits students take.
2. Fees
 - health insurance
 - student activity fee that gives students access to the library, health center and campus activities
 - Out-of-State fees charged by Public Universities to ALL students who cannot prove that they are residents of that particular State.
3. Living Costs
 - Room and board, transportation, books and essential personal supplies.

Sources of Funding

1. Personal & family funds. Talk with your family about how much money they can give you for your education.
2. Private sponsors. In most cases, you will have to have a connection with the sponsoring organization (local company, Rotary Club, religious group) for them to sponsor your studies.
3. Loans. Loans come from government banks or private sector banks. A guarantor may be required. Interest rates are low and repayment begins after graduation.
4. Employment. In some Foreign universities, students can work part-time (20 hours a week) on campus. These jobs (in the cafeteria, bookstore, library, etc.) will give student some spending money. Permission to work off campus MAY be granted after first year of study.

Financial Assistance from Colleges and Universities

1. While the terms "scholarships" and "financial aid" are often used interchangeably, there is a technical difference.
2. A Scholarship is a financial award based on merit, special talent and/or leadership qualities.
3. Financial Aid is based on financial need that must be documented. In most instances, Colleges and Universities only offer scholarships to outstanding students.
4. Only the most prestigious, competitive and wealthy Foreign universities are able to offer significant funding for outstanding students.
5. Most Public Universities do not offer scholarships to International students. Student must submit all documents (application, test scores, etc.) BEFORE the deadline.

Post-Graduate Awards

Post-Graduate Awards come directly from the Departments rather than the University and they fall into three categories:

1. Merit Awards - for students with exceptional academic ability
2. Research Assistantships – for students who will conduct research during their stay
3. Teaching Assistantships – for students who will teach sections of Undergraduate courses. For these awards, the ability to speak and teach American students in English is essential.

Reduce Educational Costs

1. Look for "best buys"; i.e., Colleges and Universities that offer a quality education at a reasonable cost.
2. Consider Public Universities.
3. Earn transfer Credit locally (i.e. in India) and shorten your stay in the Foreign university.

English Proficiency

Most Universities require scores from TOEFL / IELTS while some Universities administer their own test on arrival on their campus.

Undergraduate Exams:

Find out what the Institutions that you want to apply to require. In general, students applying to selective American Universities and/or engineering programs should sit for the SAT I.

The SAT I: Reasoning Test

The SAT measures your verbal reasoning, critical reading, and math problem-solving skills. It indicates how well you can apply the skills in these areas that you have developed both in and out of school.

Post-Graduate Tests:

Again, check with the programs to which you plan to apply to find out what your testing options are.

1. GRE: Graduate Record Examination. The GRE General Test measures verbal, quantitative, and analytical skills that have been developed over a long period of time and are not necessarily related to any particular field of study.
2. GMAT: Graduate Management Admissions Test The GMAT was designed to help business schools assess the qualifications of applicants for advanced study in business and management. It measures basic verbal, quantitative, and writing skills that are developed over a long period of time. .

Visa Matters: To obtain a Student Visa, student must demonstrate that he/she:

1. has the ability and intention to pursue a course of full-time study. This can be demonstrated by official acceptance from the College or University that student wishes to attend. Visa officers will also want to see transcripts and test scores or discuss student's plans further. Be prepared to tell the visa officer what you want to study, where you want to study, how you are going to finance your stay in the Foreign country, and what you intend to do with your Degree when you return to India. Be prepared to do this clearly and quickly.
2. possess adequate funds to cover all of the costs listed by the University. These costs include tuition, fees, living expenses, and incidental expenses. As a general rule, the Consular official will want to see the documentation for first year's expenses and documentation showing how the money will be found for the future years.
3. have sufficiently strong social, economic, and other reasons to leave the Foreign country upon completion of the projected program of studies. Such reasons can be shown during the Visa

interview, by such means as showing strong family ties in India and/or excellent employment prospects when you return home with a Foreign Degree.

4. are able to articulate your reason for studying at a specific Institution.

Services of the Indus Foundation

1. The Foundation recruits well-qualified and financially able students from India for admission to the programs of the Foreign universities throughout the year. The Foundation will be responsible until the students actually enroll.

2. The Foundation organizes periodic recruiting events in India for the Foreign universities. The Foundation will plan and design the most relevant procedures for Indian students to be recruited and enrolled.

3. The Foundation remains in constant communication with the Foreign universities with regard to all aspects of application process until the students get admission and actually enroll.

4. The Foundation provides test preparation training to the Indian students who plan to take tests such as IELTS, TOEFL, SAT, GMAT, GRE, etc. Indian students are recruited for all Undergraduate, Post-Graduate, Doctoral, and Professional programs. The Foundation also recruits students for the distance learning programs.

5. The Foundation gives accurate and up-to-date information about programs to Indian students and helps them understand and interpret that information correctly. The Foundation also advises the students and their parents about the admission criteria.

6. The Foundation distributes application forms, catalogs, test forms, etc., to the Indian students in a prompt manner. The Foundation provides the Indian students with proper estimates of tuition, and other expenses. The Foundation pre-processes all applications before they are sent to the Foreign universities for further scrutiny. The Foundation ensures the authenticity of all the documents submitted by the students.

Mr. S.B.Anumolu, 64, is the President of the Indus Foundation, New Jersey, which was founded in 1995. Mr. Anumolu obtained his Master's degree from the Indian Institute of Management, Bangalore (IIM-B). Mr. Anumolu joined the Indian Police Service (IPS) in 1969 and was trained at Mussorie and Mt. Abu in

7. The Foundation ensures that: a) the students are serious students; b) they can reasonably fund their studies in the Foreign university.; c) the students have a definite plan for themselves after studies and d) the students have a high level of awareness of the institution they are going to attend.

8. The Foundation ensures complete documentation including declaration of finances, when applications are sent to the Foreign universities. In cases where the students are in need of funds, the Foundation arranges educational loans through Indian banks.

9. The Foundation ensures admission in at least one good accredited Foreign university, provided that all the admission criteria are met with satisfactorily. The Foundation assists in the selection of universities and programs.

10. The Foundation provides expert guidance to students for obtaining Visa from the Foreign Consulates.

11. The Foundation also provides Pre-departure orientation and counseling facility to all students before they leave for study abroad.

Interested Students and Parents may contact:

Mr. Ashok Kallam
Director, The Indus Education
308,3rd Floor, Mallik Chambers
Opp-Swathi Restaurant
Hyderguda, Hyderabad-500029
Tel: 91-9912881199
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India. He worked for 15 years in various senior level positions including that of Deputy Inspector General of Police before leaving Government service. He received several letters of commendation from the Government for the good work done while in service. He worked, first, as the Managing Director of an industry

and later, as Managing Director of a Management Consulting company when he led several business delegations to the United States

of America, Canada, Japan, the United Arab Emirates, and other Gulf countries.

SPONSORSHIP OPPORTUNITY

Indian institutions, companies and organizations are invited to get involved in the Spring 2010 Recruiting Tour of India by Foreign universities. Sponsorship of the Recruitment event may be done by them as part of their promotion for maximizing their organization's exposure in print, online, and on-site at India's most comprehensive event of its kind. The Sponsorship of the event helps Indian institutions, companies and organizations to build their brand muscle and visibility. The event will have powerful audience of decision-makers, who represent a large

number of Foreign and Indian institutions. In each city, around two thousand Indian students interested in exploring opportunities for study abroad will participate. Sponsorship is the best way to reach them. Following are the sponsorship opportunities available in each of the cities of New Delhi, Kolkata, Chennai, Bangalore, Hyderabad, Ahmedabad, and Mumbai. The amount payable is Rs. 50,000 for each sponsorship in Delhi and Mumbai per city. In other cities, the amount payable is Rs. 25,000 for each sponsorship per city.

Benefits to Sponsor:

1. Sponsor's flexi banner (standing) at the Recruitment venue
2. Sponsor's Logo on the Indus Foundation's website connecting to sponsor's website.
3. Sponsor's Logo on all the print materials used during the Recruitment event.
4. Table space for Sponsor's staff to answer queries of the participants and Media.
5. Participation opportunity for two members of Sponsor's organization.
6. Sponsor's Branding / Logo at Registration Counter.
7. Luncheon at the Recruitment event for two members of Sponsor's organization.
8. Distribution of Sponsor's literature to participants of the Summit.
9. One-on-one meetings between representatives of sponsor and Foreign universities.

For any clarifications regarding sponsorship opportunity, please contact:

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