

INDO-GLOBAL EDUCATION SUMMIT 2010

Educational Excellence without Borders

Collaborations with Foreign Universities & Student Enrollment

Marriott Hotel & Convention Center, Hyderabad

December 3 to 5, 2010



THE INDUS FOUNDATION INC.

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INDO-GLOBAL EDUCATION SUMMIT 2010

Invocation

Where The Mind is Without Fear

WHERE the mind is without fear and the head is held high
Where knowledge is free
Where the world has not been broken up into fragments
By narrow domestic walls
Where words come out from the depth of truth
Where tireless striving stretches its arms towards perfection
Where the clear stream of reason has not lost its way
Into the dreary desert sand of dead habit
Where the mind is led forward by thee
Into ever-widening thought and action
Into that heaven of freedom, my Father, let my country awake.

Nobel Laureate Rabindranath Tagore

Highlights of Summit 2010

- **Most comprehensive educational event of its kind ever held in India**
- **Biggest networking event for leaders in education from around the World**
- **Convergence of who's who of the huge Indian educational system**
- **Participation by an estimated 200 top universities from around the World**
- **Participation by an estimated 1000 Indian educational institutions**
- **Attendance of an estimated 10000 Indian students interested to study abroad**
- **Major sessions on academic collaborations in several academic disciplines**
- **Extensive media coverage for the Summit 2010 during and after the event**
- **Visits to by Foreign participants to Indian institutions for collaborations**

Indo-Global Education Summit 2010

Indo-Global Education Summit 2010 on academic collaborations and student enrollment will be held from December 3 to 5, 2010. The inaugural session of the Summit will be held on the evening of December 3, 2010 at the famous Sri Sathya Sai Nigamagadam, Srinagar Colony, Hyderabad. Following the inauguration, Summit deliberations will take place on December 4 and 5, 2010, at the Marriott Hotel & Convention Centre.

Indian educational system has been undergoing a paradigm shift in the recent past. India has the world's second largest post-secondary student population of around 13 million. It is expected that this number will double over the next 12 to 15 years. Further, the Indian economy is transforming into an international powerhouse requiring India to provide the best possible educational opportunities for its citizens. In the face of a growing demand for post secondary education and limited capacities, India is keen to bridge the anticipated gap, by improving the quality of its own higher education with the help of reputed foreign universities.

Indo-Global Education Summit 2010 is a unique event which is being organized in India as a sequel to the highly successful Indo-American Education Summit held in 2009. The Summit 2010 will have sessions on Engineering & IT, Business & Management, Life Sciences & Biomedicine, Arts & Humanities, Social Sciences, and Natural Sciences. There will be one-on-one meetings between representatives of Indian institutions and those of foreign universities for academic collaborations. There will also be one-on-one meetings between representatives of Indian institutions and Indian students. The Summit 2010 is specifically designed for top managements including chairmen, presidents, vice-chancellors, provosts, deans, enrollment officers, placement officers, and their executive-level team members.

The Indus Foundation is an educational organization dedicated to the promotion of higher education in India. The Foundation is well established in the USA for over 14 years. The Foundation has been registered in India as a charitable trust. The Foundation acts as an internationally recognized support system for 21st

Century for bridging the education divide between foreign universities and Indian institutions. An important mission of the Foundation is to galvanize high-impact academic collaborations between Indian institutions and reputed foreign universities.

The Foundation recognizes that collaborative research programs, undergraduate and post-graduate programs, twinning and transfer programs, certificate programs, distance education programs, faculty exchange programs, student exchange programs, study abroad in India programs, study tours of India, and other academic partnerships between Indian institutions and foreign universities are extremely useful in meeting the rapidly growing educational needs in India. The collaborative programs contribute to the goal of preparing students to compete in the global economy. Further, the Foundation is committed to assisting Indian students for study in good Indian and foreign institutions. The motto of the Foundation is: Educational Excellence without Borders. Over the years, the Foundation has emerged as the leading counselor of Indian students for study in Indian institutions and foreign universities.

The staff of the Foundation has significant knowledge of the Indian and foreign educational systems. Over the years, they have developed extensive contacts with a wide array of accredited Indian institutions and foreign universities.

The Foundation offers an efficient and cost-effective means of interaction between Indian Institutions and foreign universities through the specially designed Indo-Global Education Summit 2010. Activities during the Summit include presentations by foreign and Indian participants, interactions between Indian institutions and foreign universities for academic collaborations, and guidance of Indian students for study in India and abroad. The Summit will be a fast-paced, well-designed program, providing Indian Institutions with valuable exposure to a large number of foreign universities from around the world. The Summit will help Indian Institutions achieve excellent results in terms of academic collaborations and recruitment of students. Indian student community will be able to access a wide array of opportunities for study in India and abroad.

Indo-American Education Summit 2009

The Indus Foundation has been privileged to organize the first-ever Indo-American Education Summit on academic collaborations and study in America recently in New Delhi, Hyderabad and Bangalore from November 8 to 13, 2009. The objective of the Summit was to explore opportunities for academic collaborations between Indian institutions and American universities. The Summit also guided Indian students about opportunities for higher education in American universities. By all

accounts, the Summit was a great success. The Indo-American Education Summit was a unique event which was held in India for the first time. The Summit was attended by university provosts, deans, and enrollment / recruitment officers of accredited American universities. Several hundred Indian institutions and organizations interested in academic collaborations participated in the Summit. Several thousand Indian students interested in exploring opportunities for study in America attended the Summit.

LIST OF PARTICIPANTS OF THE SUMMIT 2009

- Case Western Reserve University, Ohio
- Clarkson University, New York
- Concordia University, Canada
- Duke University, North Carolina
- D'Youville College, New York
- Drexel University, Pennsylvania
- Florida International University, Florida
- Florida State University, Florida
- Governors State University, Illinois
- John Carroll University, Ohio
- Longwood University, Virginia
- Pacific Graduate School of Psychology, California
- Roosevelt University, Illinois
- Saint Louis University, Missouri
- Sacred Heart University, Connecticut
- South Dakota School of Mines and Technology, South Dakota
- Southern Illinois University-Carbondale, Illinois
- Southern University and A&M College, Louisiana
- Temple University, Pennsylvania
- Texas Christian University, Texas
- Tufts University, Massachusetts
- U3 Ventures, Pennsylvania
- University of Alaska, Fair Banks
- University of Bridgeport, Connecticut
- University of Central Arkansas, Arkansas
- University of Massachusetts-Boston, Massachusetts
- University of Oregon, Oregon

- University of Rochester, New York
- University of Wisconsin-La Crosse
- WVU Institute of Technology, West Virginia
- Widener University School of Law, Delaware

WHAT PARTICIPANTS HAVE SAID ABOUT THE SUMMIT 2009

Thank you for organizing this wonderful trip. Peggy (vice-provost) and I both found it to be most instructive. Exciting things are happening in India, and it is imperative that we have opportunities such as this, to get to know each other. Thank you also for the magnificent dinner at your home. Please don't hesitate to contact me if I can be of service to you in your efforts to bridge Indian and American higher education.

Dr. Jamshed Bharucha
Provost & Senior Vice President, Tufts University

I want to thank you for the wonderful summit and all your hospitality. I feel it was a great success for our college and I hope that we can develop one or two collaborations in 2010

Dr. Arup K. Sen
Chair, Business Department Director of Graduate Business and Advance Programs, D'Youville College

Thank you for the truly enlightening experience of the recent Indo-American Education Summit. It was an extremely enriching and fruitful collaboration in terms of bringing us together with our colleagues from across the world in the Indian education sector. I also appreciated the opportunity to spend time with a wonderful group of American universities. The attention to detail and seamless transition during the summit and between cities was a mark of a highly skilled planning team and was indicative of the care and thought your committee put into this summit and your efforts are genuinely appreciated.

Vanessa Vardon
Graduate, Research and International Programs Manager
Dean's Office, College of Engineering, Drexel University

It was a great pleasure meeting you and attending the summit. I would like to thank you for the excellent arrangements and for providing the opportunity to meet with personnel from Indian higher education institutions. Also, I enjoyed talking to your wife and sons at the dinner reception at your home. Dr. Tadisina and I will be following through with some of the contacts we had established at the summit. If you get an opportunity to visit US in the near future, I would like to extend an invitation for you to visit our University.

Dr. Ramnarayanan "Vish" Viswanathan, Interim Dean and Professor
College of Engineering, Southern Illinois University Carbondale

Thank you for organizing the outstanding Indo-American Summit. You and everyone else from the Indus Foundation have much to be proud of. The event was a phenomenal success, thanks to the dedication and hard work of everyone involved

Dr. Bert Barry
Director of International Services, Saint Louis University

First of all, I want to extend my heartfelt thanks to you and your organization for the excellent job you did with the Summit. Both my wife and I enjoyed our participation immensely. I am now in the process of going through the various proposals I have received from institutions in India and will be trying to evaluate these with the help of our staff here to see which of these we may wish to pursue. I will be back in touch with you once we have decided what our next steps should be.

Stephen Durrant, Vice Provost
International Affairs, University of Oregon

Please know how much we at the West Virginia University Institute of Technology appreciated the opportunity to be represented at the Indo-American Education Summit last November. To those of you responsible for the logistical matters, please accept my heartfelt thanks for the very smoothly managed event and the overall very fine experience. I have so many vivid memories it is hard to select the most meaningful; however, among the top of my recollections - as of this moment - are the highly accomplished chief guests, the sincerity of everyone with whom I worked, and the opportunities for future relationships with Indian professionals and students alike. Please express my thank you, as well, to Mrs. Anomolu for her very thoughtful hospitality. The participation by Indian delegates and students was quite inspirational

Pamela S. Cutright, D.Ed.

*Special Assistant to the Campus Provost
WVU Institute of Technology*

It has been a while since we have returned to the US and I wanted to drop you a note. We enjoyed our trip enormously and are grateful for your hospitality. While the meetings were intense we were impressed by the level of enthusiasm of the participants and the number of opportunities. Since then we have established communications with a number of institutions and are considering a number of collaboration opportunities. Please convey our thanks to your staff but in particular to your family who hosted us in Hyderabad.

*Dr. Keya Sadeghipour
Dean, Temple University College of Engineering*

Summit 2010 Program Details

Summit program comprises of inaugural session on the evening of December 3, 2010 at the famous Sri Sathya Sai Nigamagadam, Srinagar Colony, Hyderabad. An important part of the inaugural function would be presentation of awards to Indian institutions in recognition of their educational excellence in the fields of Arts, Commerce, Science, Law, Engineering, and Medicine.

Following the inauguration, Summit deliberations will take place on December 4 and 5, 2010, at the Marriott Hotel & Convention Centre. There will be sessions in the morning on Engineering & IT, Business & Management, and Miscellaneous Fields (Life Sciences & Biomedicine, Natural Sciences, Arts & Humanities, and Social Sciences). These sessions involve presentations by selected foreign universities and Indian sponsors. There will be open-house discussions at the end of the sessions.

The pre-lunch sessions of the Summit are meant for representatives of foreign universities, foreign

educational organizations, Indian institutions, Indian corporations and organizations. In the afternoons, one-on-one meetings between representatives of foreign universities & foreign educational organizations and those of Indian institutions, Indian corporations and organizations will take place.

Indian students interested in studying abroad and in India will participate in the one-on-one meetings with representatives of foreign universities and Indian institutions in the mornings and afternoons during the Summit. Indian students would have the benefit of referring to the profiles of participating foreign universities and Indian institutions (sponsors only) on the website of the Indus Foundation at <http://www.indus.org/> before meeting with their representatives. Entry is free for Indian students.

On the third day of the Summit, visits will be arranged for representatives of foreign universities to select Indian institutions in Hyderabad for academic collaborations and for recruitment of students.

Program Details

December 3

10.00 am: Registration of Participants starts at Marriott Hotel & Convention Centre, Hyderabad

Inaugural Function at Sri Sathya Sai Nigamagadam, Srinagar Colony, Hyderabad

4.00 pm: High Tea and Networking Reception

4.45 pm: Invocation

4.50 pm: Inauguration of the Summit

4.55 pm: Welcome Address

5.00 pm: Introduction of the Summit

5.20 pm: Address by Summit Partner

5.30 pm: Keynote Address

5.50 pm: Address by Guests of Honour

6.40 pm: Presentation of Awards for Educational Excellence

7.00 pm: Address by the Chief Guest

7.20 pm: Vote of Thanks

7.25 pm: National Anthem

December 4

7.00 am: Registration of Participants continues at Marriott Hotel & Convention Centre, Hyderabad

9.00 am to 1.00 pm (with Coffee/Tea break from 11.00 am to 11.30 am):

Summit Session 1: Convention Centre

Engineering & IT Panel – Presentations by foreign universities and Indian sponsors (5 min. each) and Discussion (15 min.)

Recruitment of Students: Sapphire Ballrooms

One-on-one meetings between representatives of foreign universities / Indian sponsors and Indian students & parents

1.00 pm to 2.00 pm: Lunch

2.00 pm to 6.00 pm (with Coffee / Tea break from 4.00 pm to 4.30 pm):

Concurrent One-on-One Meetings:

Academic Collaborations: Convention Centre

One-on-one meetings between representatives of foreign universities and those of Indian institutions

Recruitment of Students: Sapphire Ballrooms

One-on-one meetings between representatives of foreign universities / Indian sponsors and Indian students & parents

December 5

9.00 am to 11.00 am:

Summit Session 2: Convention Center

Business & Management Panel - Presentations by foreign universities and Indian sponsors (5 min. each) and Discussion (15 min.)

Recruitment of Students: Sapphire Ballrooms

One-on-one meetings between representatives of foreign universities /

Indian sponsors and Indian students & parents

11.00 am: Coffee / Tea Break

11.30 am to 1.00 pm:

Summit Session 3: Convention Centre

Miscellaneous Panel (Life Sciences & Biomedicine, Natural Sciences, Arts & Humanities, Social Sciences) - Presentations by foreign universities and Indian Sponsors (5 min. each) and Discussion (15 min.)

Recruitment of Students: Sapphire Ballrooms

One-on-one meetings between representatives of foreign universities / Indian sponsors and Indian students & parents

2.00 pm to 6.00 pm (with Coffee / Tea break from 4.00 pm to 4.30 pm):

Concurrent One-on-One Meetings:

Academic Collaborations: Convention Centre

One-on-one meetings between representatives of foreign universities and those of Indian institutions

Recruitment of Students: Sapphire Ballrooms

One-on-one meetings between representatives of foreign universities / Indian sponsors and Indian students & parents

Benefits of the Summit

Through academic collaboration with foreign universities, Indian institutions will be able to enrich the quality of their programs by tapping the outstanding teaching expertise and latest curricular developments available from foreign universities. Further, the Indian institutions will be able to provide their students with first-hand knowledge of the latest developments, trends and techniques available at the foreign universities. As a consequence, Indian institutions will have a marketing edge for attracting a wider pool of good quality students from India and abroad.

Academic Collaborations

- 1. Establishment of research collaboration programs with foreign universities.**
- 2. Collaboration with foreign universities for offering their prestigious graduate and post-graduate degree programs in India.**

- 3. Development of twinning & transfer programs at graduate and post-graduate levels with foreign universities to enable Indian students to transfer with credits.**
- 4. Collaboration with foreign universities for offering their graduate and post-graduate level certificate programs in India in a wide range of career oriented fields.**
- 5. Setting-up of partnership programs with foreign universities for assured admission of Indian students to foreign graduate and post-graduate programs, after completing studies in Indian institutions.**
- 6. Faculty exchange programs between foreign universities and Indian institutions for gaining international exposure.**

7. **Attracting students of foreign universities for study in Indian institutions so that foreign students may experience rich Indian culture apart from getting academic credit for study in India.**
8. **Opportunities for developing consulting projects with foreign universities.**

Recruitment of Students

1. **Generation of income and saving of money on student recruiting activities.**
2. **Enlargement of the marketplace for recruiting better-qualified students.**

3. **Substantial reduction of time and costs for recruiting students.**
4. **Recruitment of financially able and better-prepared students.**
5. **Enrollment of larger proportion of admitted students for different programs.**
6. **Attracting a continuing stream of students to their institutions.**
7. **Opportunity to participate in the periodic Summits for recruiting students.**
8. **Database of 10,000 students attending the Summit with their contact details.**

Who should attend?

Indo-Global Education Summit 2010 is a must for anyone involved or interested in international academic collaborations and student recruitment. The Summit attracts high-level decision makers who are shaping the education field – senior professionals from education, business and government sectors from around the world who come together once a year in India. The Summit will also have thousands of students eager for study abroad and in India.

- Chancellors & Vice Chancellors
- Company Presidents / CEOs
- Provosts, Deans, Directors
- Scientists & Researchers
- Principals of Colleges
- Corporate Training Executives
- Human Resources Executives
- Program Managers
- Education Administrators

- Professors, Teachers, & Trainers
- International, National Agencies
- Government Departments
- Professional Associations
- Expertise Centres
- Consulting Organizations
- Technology & Service Providers
- Multimedia & Software Designers
- Print and Electronic Media
- Training Consultants
- Test Preparation Companies
- Company Representatives
- Banks & Financial Institutions
- Overseas Education Agencies
- Career Counselors
- Placement Officers
- Travel Agencies

Registration

The Indo-Global Education Summit 2010 is expected to have more applicants for participation than it can accommodate. The Indus Foundation welcomes participation by experienced university and college professionals, corporate trainers, government officials, and others connected with higher education.

The Foundation reserves the right to select participants of the Summit. Registration forms are available on the website of the Indus Foundation at <http://www.indus.org/>. Participants are advised to register immediately because of the expected demand.

Venue of Summit 2010

Hyderabad Marriott Hotel & Convention Centre
Opp Hussain Sagar Lake, Tank Bund Road,
Hyderabad 500080
Phone: 91-40-27522999; Fax: 91-40-27522888
Web: <http://www.hyderabadmarriott.com/>

Hotel Highlights

- * Well equipped Convention Centre with options of large indoor & outdoor meeting spaces
- * The Executive Lounge, an ultra modern business lounge offering extensive business services and dining options.
- * The hotel is centrally located in between the twin cities of Hyderabad and Secunderabad.
- * Estimated taxi fare from Airport to Marriott Hotel: Rupees 1000 (one way)

Academic Collaborations

Rationale for Academic Collaborations

India is rushing headlong toward economic success and modernization, counting on high-tech industries such as information technology and biotechnology to propel the nation to prosperity. Unfortunately, its weak Higher Education sector constitutes the Achilles' Heel of this strategy. Its systematic disinvestment in Higher Education in the past has yielded neither world-class research nor very many highly-trained scholars, scientists, or managers to sustain high-tech development. It is only now that the government has woken up to the task at hand and has begun investing in Higher Education.

India's main competitor — especially China — is investing in large and differentiated Higher Education systems. China is providing access to large numbers of students at the bottom of the academic system while at the same time building some research-based universities that are able to compete with the World's best Institutions. The recent London Times Higher Education Supplement ranking of the world's top 200 Universities included three in China, three in Hong Kong, three in South Korea, one in Taiwan, and one in India (an Indian Institute of Technology at number 41— the specific campus was not specified). These countries are positioning themselves for leadership in the knowledge-based economies of the coming era.

There was a time when countries like India could achieve economic success with cheap labor and low-

tech manufacturing. Low wages still help, but contemporary large-scale development requires a sophisticated and at least partly knowledge-based economy. India has chosen that path, but finds a major stumbling block in its University system. India has significant advantages in the 21st century knowledge race. It has a large Higher Education sector — the second largest in the world in student numbers, after China. It uses English as a primary Language of Higher Education and Research. It has a long academic tradition. Academic freedom is respected. There are a small number of high quality Institutions, Departments, and Centers that can form the basis of quality sector in Higher Education.

Yet the weaknesses far outweigh the strengths. India educates approximately 10 per cent of its young people in Higher Education compared with more than 50 percent in the major industrialized countries and 15 per cent in China. Almost all of the world's academic systems resemble a pyramid, with a small high quality tier at the top and a massive sector at the bottom. At present, the World-class Institutions are mainly limited to the Indian Institutes of Technology (IITs), the Indian Institutes of Management (IIMs) and perhaps a few others such as the All India Institute of Medical Sciences and the Tata Institute of Fundamental Research. These Institutions, combined together, enroll well under 0.5 per cent of the student population.

Even the small top tier of Higher Education faces serious problems. Many IIT graduates, well-trained in technology, have chosen not to contribute their skills to the burgeoning technology sector in India. Perhaps half leave the country immediately upon graduation to pursue advanced study abroad — and most do not return. A stunning 86 per cent of students in science and technology fields from India who obtain degrees in the United States do not return home immediately following their study. A corps of dedicated and able teachers work at the IITs and IIMs, but the lure of jobs abroad and in the private sector makes it increasingly difficult to lure the best and brightest to the academic profession.

India has survived with an increasingly mediocre Higher Education system for decades. Now as India strives to compete in a globalized economy in areas that require highly trained professionals, the quality of Higher Education becomes increasingly important. So far, India's large educated population base and its reservoir of at least moderately well-trained University Graduates have permitted the country to move ahead. But the competition is fierce. China in particular is heavily investing in improving its best Universities with the aim of making a small group of them World-class in this decade, and building them

as internationally competitive Research Universities. Other Asian countries are also upgrading Higher Education with the aim of building World-class Universities.

To compete successfully in the knowledge-based economy of the 21st century, India needs enough Colleges and Universities that not only produce bright graduates for export but can also support sophisticated research in a number of scientific and scholarly fields, and produce at least some of the knowledge and technology needed for an expanding economy. How can India build a Higher Education system that will permit it to join developed economies?

Academic collaboration programs between Indian Institutions and American Universities are aimed at meeting the rapidly growing Indian educational needs by leveraging mutual capabilities. A part of the core mission of all educational Institutions is to prepare their students to compete in the global economy. These Collaboration Programs contribute to that goal by giving students and faculty members international experience and global perspectives

Fields for Academic Collaborations

Academic collaboration is possible between Indian institutions and foreign universities in several fields of study. Following are some of the major fields of study for research programs, degree and diploma

Accounting
Actuarial Science / Insurance
Advertising and Public Relations
Aeronautical Engineering
Agricultural Sciences
Analytical Chemistry
Animation and Computer Graphics
Architecture
Arts / Fine Arts
Audio-Visual Media
Aviation Management
Biochemistry
Bioinformatics
Biological Sciences
Biomedical Sciences
Biomedical Engineering
Biotechnology
Business Administration / Management
Cell Biology
Chemical Engineering

programs, certificate programs, professional development programs, twinning / transfer programs, distance education programs, study abroad in India programs, and partnership programs.

Chemistry
Civil Engineering
Clinical Laboratory Sciences
Clinical Psychology
Communications
Computer Engineering
Computer Science
Construction Management
Counseling Psychology
Dentistry
Economics
Education
Educational Media / Instructional Technology
Electrical and Electronics Engineering
Electronic Commerce
Engineering Management
Environmental Sciences
Epidemiology / Public Health
Exercise / Sports Science
Fashion Design

Film, TV, and Video Studies
Finance and Banking
Fisheries and Marine Studies
Food Science and Technology
Foreign Languages
Genetics
Geographic Information Systems
Geology / Geosciences
Graphic Design
Health Physics / Radiology
Health Services Management
Hospital Administration
Hospitality Management
Human Resources Management
Immunology
Industrial Engineering / Management
Information Technology
Interior Design
International Business
Internet Technologies
Journalism and Mass Communications
Landscape Architecture
Law and Legal Studies
Library Science
Management Information Systems
Management of Technology
Marketing
Mathematics
Mechanical Engineering
Medical Laboratory Technology

Medicine
Microbiology
Molecular Biology
Music
Networking
Neurosciences
Nursing
Nutrition / Dietetics
Occupational Therapy
Organizational Management
Petroleum Engineering
Pharmaceutical Sciences
Pharmacology and Toxicology
Physical Sciences
Physical Therapy
Physician Assistant Studies
Physiology
Pilot Training
Project Management
Psychology
Public Health
Software Engineering
Statistics
Systems Engineering
Telecommunications Engineering
Transportation and Highway Engineering
Travel and Tourism
Urban and Regional Planning
Veterinary Sciences

Research Collaborations

International Research Collaboration has always helped scientists to keep abreast of international science and to share expertise and resources. Today, one-fifth of the world's scientific papers are co-authored internationally — a result of increasingly easy communication and cross-border travel. However, a new character of International Collaboration is emerging, as scientific research has become an integral part of economic and innovation policy. International Collaboration has also become a key element in globalization strategy. Research Collaboration supports research, training and knowledge transfer in everything from architecture to zoology, apart from supporting World-class research facilities. It also promotes public engagement in science, engineering and technology. The knowledge and expertise gained through investment in people and innovation allows the world to maintain a technological leading edge, build strong global economy and improve quality of life for people. International Research Collaboration requires work in partnership with other research investors including Government departments and agencies, Universities and colleges, and Industry. Research Collaboration

extends across disciplines and organizational boundaries. Some of the main fields for Research Collaboration are:

- * **ARTS AND HUMANITIES**
- * **BIOTECHNOLOGY & BIOLOGICAL SCIENCES**
- * **ECONOMIC AND SOCIAL SCIENCES**
- * **ENGINEERING AND PHYSICAL SCIENCES**
- * **MEDICAL SCIENCES**
- * **NATURAL ENVIRONMENT**
- * **SCIENCE AND TECHNOLOGY**

Today global networks are known to have contributed significantly to the success of Silicon Valley, USA. It has been possible for the USA to benefit directly from the Information Technology boom in India by being connected. The success of India is not only from cheap labor but also from attracting global R&D activities. Recent trends indicate that USA and other countries are keen to establish connections with the new powerhouse economy of India — not only in downstream

industries but also in upstream science. The world as a whole is increasingly united on the need for research and innovation to tackle global challenges such as poverty and climate change. The growing international concern regarding greenhouse gases, crises in Africa, or diseases in Developing Countries are leading to new hopes about International Research Collaboration to address these issues.

The USA was one of the first nations to establish an approach to attract "the best and the brightest" in the world to their Institutions. This policy placed the United States at the heart of International Research Collaboration, with US researchers co-authoring with researchers from over 170 Countries. The unique US position was based, first, on the openness of financial aid and fellowships to support any deserving Graduate student. This system grew through generous Federal Research funding and also by means of Institutional competition to attract the best Graduate students. Second, the tradition of openness in hiring Academics dated back to World War II, during which many prominent European scientists moved to the United States. Third, the US labor market has been open to Immigrants — particularly for highly skilled ones who could get companies to sponsor them.

Today, more Countries are taking comparable approaches to attract "the best and the brightest" through similar policies to open up. There is a stepped-up competition for International Students undertaken by several Countries — most notably Australia, the United Kingdom, Japan, and China. India is on the threshold of joining this competition. Another approach to International Collaboration is to invest in World-class Research Centers of Excellence. Singapore was one of the first countries to use public money for attracting World-class Institutions. Singapore has become a major Asian education and research center, by creating high-profile international partnerships (with the Massachusetts Institute of Technology, Stanford, Berkeley, and Wharton—to name a few), inviting World-class Foreign Universities to open campuses (e.g., INSEAD, University of Chicago Business School, and Waseda), and by its ambitious

biomedical science park, Biopolis. India has a great opportunity to enter into similar partnerships with leading Foreign Universities.

For a developing country such as India, these steps are likely to lead to increases in Scholarships and Research Collaboration opportunities. International Research Collaboration has entered an era in which networking has a direct economic significance. Some governments are already beginning to pay a premium to become hubs in Global Excellence networks. These developments will produce significant changes in the World's Research capacity and yield new Centers of Excellence. The Council of Scientific & Industrial Research (CSIR) is the premier industrial research and development organization in India. Its chain of 39 R&D laboratories with 80 field stations

spread across India are manned by 10,000 highly qualified scientists and engineers and 13,000 auxiliary and other staff, covering almost the entire spectrum of industrial R&D, ranging from aerospace to mining, microelectronics to metallurgy. CSIR, for example, can play an important role in promoting International Research Collaboration. In a similar manner, there are a good number of Universities, Colleges and Centres in India that have Research programs and these trends indicate opportunities for capacity building for research in India.

With several billion dollars in annual research funded by the National Science Foundation, the National Institutes of Health, Corporate partners, and other Federal and Private Foundations, American Universities are major Research Centers in the world. Award-winning Faculty members provide Graduate and Post-Graduate students with research opportunities in a multitude of disciplines. Foreign Universities work with faculty and outside partners to capitalize on opportunities to expand Research and Scholarship across all intellectual fields. This includes developing new programs, making strategic investments to seed new research initiatives and assisting Faculty in obtaining funding from Sponsors. Research Collaboration between Indian Institutions and Foreign Universities will be a "win, win" for all.

Degree and Diploma Programs

The on-campus programs to be offered in India by Foreign Universities in collaboration with Indian institutions would be Graduate and Post-Graduate degree and diploma programs. The duration of

Graduate degree programs would be three to four years while Post-Graduate degree programs would be two years. The duration of diploma programs would be one or more years. Students will receive degrees

and diplomas of the Foreign Universities after successful completion of the programs in India. The Foreign Universities and Indian institutions will administer the degree and diploma programs jointly. Indian institutions collaborating with the Foreign Universities will have world-class facilities such as modern classrooms, state-of-the-art laboratories, audiovisual centers, computerized libraries, video conferencing halls, software development centers, and administrative blocks.

In collaborative Graduate programs, students who complete 12 (10+2) years of formal education will be eligible for admission. Students with Graduate degrees (10+2+4) or (10+2+3+1) will be eligible for admission to collaborative Post-Graduate programs.

Dual Degree Programs: Collaborative programs are also sometimes known as Dual Degree programs or Joint Degree programs in India. In these programs, Indian institutions will continue to offer their regular

Graduate and Post-Graduate programs as per the Indian curricula and give Indian degrees and diplomas after successful completion. Simultaneously, Indian institutions will supplement their existing curricula with the additional curricula of Foreign Universities. Students who successfully complete the existing curricula and the additional curricula will be given degrees by the Foreign Universities.

AICTE: Collaborative degree and diploma programs which are technical in nature, namely, Engineering, Architecture, Computer Science, Business, Hotel Management and Catering Technology, Pharmacy, etc., may require the approval of statutory bodies such as the All India Council of Technical Education (AICTE), New Delhi. *No Objection Certificate* (NOC) will be required from the Foreign embassy or High Commission for offering

Certificate Programs

There has been a remarkable growth in the numbers and kinds of certificate programs that are sought by students and working professionals throughout India. Certificate programs include corporate training programs, executive development programs, and management development programs. Certificate programs that consist of for-credit courses are of particular interest, because credits carry over to degree and diploma programs in Foreign Universities. Graduate and Post-Graduate certificate programs are sought after in virtually every discipline, including in business, education, health sciences, information technology, humanities, and the arts. Certificate programs are of interest because of their short duration. Some of the Indian students who take up certificate programs offered by Foreign Universities in India may be interested in transferring to the Foreign Universities and complete the remainder of credits in residence for earning a degree or diploma.

Certificate programs usually comprise of five or six courses and students earn a maximum of 18 to 24 credits. Certificate programs may be of two-semester duration (one year), though a few select programs of one semester duration may also be offered. Graduate and Post-Graduate certificate programs of Foreign Universities may be offered in their entirety through Indian institutions. In addition to their existing certificate programs, Foreign Universities may

suitably tailor their Graduate and Post-Graduate degree or diploma programs and offer them as certificate programs in India. Students completing the certificate programs offered through Indian institutions will be given certificates by Foreign Universities

CORPORATE EDUCATION

As providers of comprehensive continuing education, Foreign Universities can serve as partners to companies and organizations in India. Foreign Universities can draw on their resources as world-renowned universities to understand Indian organizations' needs, offer expert consultation, and develop custom educational programs which would be primarily delivered by Indian instructors who are experts in their fields. Foreign Universities' reputation as valuable partners and resources, and the breadth of their programs could enable them to build an impressive roster of clients and facilitate the growth of leading corporations, public agencies, and non-profit organizations in India.

In Graduate certificate programs, students who have completed 12th standard will be eligible for admission. In Post-Graduate certificate programs, students who have completed Graduate degree or equivalent diploma program in any field of study will be eligible for admission. Students, who complete the

certificate programs in India, will be eligible for seeking admission to Graduate and Post-Graduate degree and diploma programs in Foreign Universities. Relevant tests such as IELTS, TOEFL and SAT / GMAT / GRE will be required for

admission. The number of credits waived for such students will be at the discretion of Foreign Universities based on individual student's academic background.

Twinning / Transfer Programs

Twinning / Transfer programs allow Indian Institutions to offer Graduate and Post-Graduate programs which will have their regular curricula. The existing curricula may be supplemented by additional curricula of the Foreign Universities if desired by Indian Institutions. Through Twinning / Transfer programs, Indian students will be able to earn several Credits during the course of their normal study in Indian Institutions. Students will have the opportunity either to complete their studies in India or to transfer their Credits to the Foreign Universities at any time after completing at least one year of their studies in Indian Institutions. Students who opt for transfer can then finish their Degree programs by completing the remainder of Credits in-residence at the Foreign Universities.

Twinning / Transfer programs are "win-win" situations for all concerned parties. The Foreign Universities will receive well-prepared students who have been instructed entirely in English and are ready to begin their major studies. Indian Institutions are strengthened by access to the latest in Foreign curricular developments. Foreign-bound Indian students save substantial cost of studying abroad. Further, students will have a wide range of subjects to choose from in the Foreign Universities, apart from the opportunity to learn in two different cultural environments, and thus becoming well-rounded learners.

Under Twinning / Transfer programs, students who complete at least one year of Graduate program (10+2+1) in Indian Institutions will be eligible for admission as Transfer Students to Graduate programs

in the Foreign Universities. Students who complete second year (10+2+2) or third year (10+2+3) of graduate program may also transfer to Graduate programs in the Foreign Universities and complete the remainder of the program. TOEFL / IELTS and SAT scores will be required for admission to the Foreign Universities. Students who complete the first year of Post-Graduate program in Indian Institutions will be eligible for admission to Post-Graduate Degree programs of the Foreign Universities. TOEFL and GRE / GMAT scores will be required for admission to the Post-Graduate programs in the Foreign Universities. The number of Credits to be waived for students admitted on Transfer basis will be at the discretion of the Foreign Universities.

Students enrolling in the Graduate and Post-Graduate programs of the Foreign Universities will be given Degrees and Diplomas by the Foreign Universities after successful completion of study. Transfer students will be charged the prevailing tuition fee by the Foreign Universities. Students who do not plan to go to the Foreign Universities and students who have been unable to get Foreign visas will complete their program of study in India, and would be awarded Indian Degrees and Diplomas by the Indian Institutions concerned.

For Twinning / Transfer programs, the Indian Institutions may invite Visiting Faculty of the Foreign Universities. In such cases, the Indian Institutions will bear the expenditure towards travel, stay and board of visiting from the Foreign Universities.

Distance Education Programs

Distance education is an emerging global phenomenon that promises to alter fundamentally the nature of traditional education and training. The increasingly pervasive nature of the Net and the Web, and the collaborative infrastructure provided by net-

centric computing have led to the growth of distance education. The phenomenal growth of distance education is explained by the fact that over 90% of college students access the Internet, with 50% accessing the Web daily. Also, Indian companies and

organizations are spending huge amounts on in-house training and education programs through distance and blended mode. The popularity of distance education programs has further increased with the availability of on-line discussion forums.

The growth of distance education is fast and furious world-wide including in India. The future of distance education has been aptly summed up by Mr. David Gray, Vice President, University of Massachusetts: "Over the next five years, it would not surprise me at all to see the term "distance education" fade or morph into "distributed education" or perhaps simply "education." As the technologies that support distance education mature and become more widely embraced which is happening as we speak, the focus on the tools and the geographic distance at which they are utilized is likely to decrease. Our fascination with the web as an exciting new medium for learning and collaboration will most likely give way to seeing it as a common utility that people make use of routinely. Education and learning will happen, of course, and it will be a rare course indeed that does not take advantage of the tools of technology and high speed networks to aid and abet the learning process."

BLENDING LEARNING

Blended Learning is the process of incorporating many different learning styles that can be accomplished through the use of 'blended' virtual and physical resources. The instructor can also combine two or more methods of delivery of instruction. A typical example of the delivery method of blended learning would be a combination of technology-based materials and face-to-face sessions used together to present content. An instructor can begin a course with a well-structured introductory lesson in the classroom, and then proceed to follow-up materials online. Blended Learning can also be applied to the integration of e-learning with a Learning Management System using computers in a physical classroom, along with face-to-face instruction.

With today's prevalence of high technology in India, blended learning refers specifically to the provision or use of resources which combine e-learning (electronic) with other educational resources. Some of the advantages of blended learning include: cost effectiveness for both the Indian institutions and the students, accessibility to a post secondary education for students, and flexibility in scheduling and timetabling of course work.

Many Foreign Universities have already been

recognized as the largest online educational resources for students seeking quality learning experience. Now Foreign Universities are in a position to offer "Blended Learning" programs in India through Indian institutions by combining a vigorous classroom experience, along with comprehensive online learning. Some of the benefits are:

- Blended learning won't interfere with student's current job
- Student will cut down on commuting time and costs – save money on petrol and parking.
- Student can meet and connect with classmates online and in person
- Student can enjoy learning in a hands-on environment
- Taking classes at an Indian institution closest to student's work or home means more convenience and flexibility.

Indian institutions including companies and organizations, in academic collaboration with Foreign Universities, will be able to offer an array of degree, diploma, and certificate programs at Bachelor's and Master's levels in a wide range of fields. Distance education can be offered as a dynamic, interactive distance learning method using a diverse array of personal computers, video devices, CD and DVD ROMs, online courses over the Internet, interactive devices, and other modern technological innovations. When each lesson or segment is completed, the student makes available the assigned work for correction, grading, comment, and subject matter guidance by qualified Indian instructors. Corrected assignments are returned to the student. This exchange fosters a personalized student-instructor relationship, which is the hallmark of distance education instruction. Students will be required to take examinations in proctored settings. Assignments will be larger, longer, and more thorough so as to test for knowledge by forcing the students to research the subject and prove that they have done the work. Midterms and Final examinations will be held at common locations to enable professors to supervise directly.

The distance education programs to be offered in India by Foreign Universities in collaboration with Indian institutions would be Graduate and Post-Graduate degree, diploma, and certificate programs. Students will receive degrees, diplomas, and certificates from the concerned Foreign Universities after successful completion of the programs in India. Foreign Universities and the Indian institutions will administer the programs jointly.

Following are some of the benefits for Indian students:

- Students will have access to a wide range of Bachelor's and Master's programs of Foreign Universities in India.
- Tuition and fees will be in tune with the low cost of living in India. Students get valuable degrees, diplomas, and certificates of Foreign Universities at low cost.

- Students get first-hand knowledge of latest global developments, trends and techniques.
- Students will have better opportunities for employment and international careers by having degrees, diplomas, or certificates from Foreign Universities.
- Students will have opportunity to transfer with credits to Foreign Universities for further education.

Faculty Exchange Programs

The faculty exchange programs would provide participants with the opportunity to teach or conduct research for one semester or an academic year at an overseas university. Faculty members would benefit from exposure to a culturally varied and diverse faculty make-up, with an opportunity to exchange ideas and observe a variety of styles. The faculty exchange program is one way to take advantage of the benefits of diverse faculty. Ultimate goal of educational institutions is to develop a vibrant and diverse faculty. This process, however cannot take place overnight. It occurs slowly, one or two faculty members at a time. The need for rich variety of ideas, cultures, thoughts, and styles, however, is immediate. In order to facilitate the process, Foreign universities and Indian institutions can develop plans for a faculty exchange programs. These plans will benefit faculty members from both Foreign universities and Indian institutions by exposing them to new ideas, other cultures and different methods of teaching. The

benefit will be immediate, and students will have the opportunity to learn concepts and ideas presented in an entirely new and different manner. The faculty exchange programs will be viable if they are flexible. They could also agree to team teach and work out a schedule based on the individual needs of the concerned institutions and the faculty members. The faculty exchange programs present a unique opportunity for interaction between Foreign universities and Indian institutions. They will create a greater bond among the concerned institutions and will be a powerful recruitment and retention tool.

The Indus Foundation is prepared to act as a facilitator in the faculty exchange, matching faculty members with campuses that can accommodate their interests. To ensure that the exchange runs properly, it is important to understand the responsibilities of Foreign universities and Indian institutions as outlined below.

HOST INSTITUTION

Three basic schemes may define the nature of the faculty exchange and the responsibilities of the visiting faculty member. Combinations of all three are possible as arranged in each individual case.

1) RESEARCH ONLY

- Host institution will arrange housing and visiting faculty member will pay for the cost
- Host institution will arrange for pick-up and departure at the airport
- Host institution will find a host faculty member to liaise with the visitor and make her/him feel welcome on campus and in the community
- Host institution will assign the visiting professor with an office or equivalent work space

2) TEACHING

- Visiting scholar will be provided with a salary commensurate with teaching load asked for by the host institution and agreed upon by the visitor
- Such salary may include the provision of free housing and/or board at no cost to the individual but in any case, host institution will help visitor find housing
- The host institution will assign the visiting professor an agreed upon number of courses to teach throughout the semester
- Host institution will arrange for pick-up and departure at the airport
- Host institution will assign the visiting professor an office or equivalent work space

- Host institution will find a host faculty member to liaise with the visitor and make her/him feel welcome on campus and in the community
- If course evaluations are issued, the host institution will forward them to the faculty visitor upon completion of the exchange semester

3) GUEST LECTURER

- Visiting scholar will be provided with lecture fees commensurate with the number of lectures

asked for by the host institution and agreed upon by the visitor

- Such fees may include the provision of free housing and/or board at no cost to the individual but in any case, host institution will help visitor find housing
- Host institution will arrange for pick-up and departure at the airport
- Host institution will find a host faculty member to liaise with the visitor and make her/him feel welcome on campus and in the community
- Host institution will assign the visiting professor an office or equivalent work space

VISITING FACULTY

- The visiting faculty will be on sabbatical or equivalent leave during the proposed semester of overseas exchange
- The exchange will last one semester or one academic year as arranged in advance
- No family members or relatives may accompany the participant on this exchange unless arranged and paid for privately by the visiting faculty.
- The visiting faculty pays the fees and costs associated with obtaining the visa

- Depending on the scheme chosen, the faculty visitor will be responsible for various costs which may include room, board, personal living expenses on site, research costs, etc.
- The visiting faculty pays airfare unless otherwise agreed
- Upon completion of the exchange, the visiting professor will submit a summary of his/her experience to the host institution and the home institution

Collaboration Methodology

Curricula of Programs: The curricula of degree, diploma, and certificate programs will be in tune with the guidelines established by the relevant accrediting agencies of the Foreign Universities. The course exercises, along with home-works, assignments and examinations will be provided by the Foreign Universities to ensure that the courses of study in India for obtaining degrees, diplomas, and certificates meet their academic standards. In the case of twinning/transfer programs, the curricula will be the regular existing curricula of the Indian institutions, though it may be supplemented by additional curricula of the Foreign Universities, if desired by Indian institutions.

Teaching: The course materials and teaching methods will be the same as the ones offered in the Foreign Universities. Indian institutions will follow the same study guidelines as the Foreign Universities. A faculty member may be deputed by the Foreign Universities for short duration of two weeks every semester for presenting parts of each program. Carefully selected Indian faculty will present

remainder of the programs. Round-trip travel to India of visiting faculty members will be borne by Indian institutions. Room and board of international standards will be provided to visiting faculty members in India. In addition, Indian institutions will pay honoraria to the visiting faculty members.

Testing: The course exercises, along with home-works, assignments and examinations will be provided, administered, and graded by the faculty of Indian Institutions and Foreign Universities for the courses taught by them.

Faculty Support: Teaching in India will be done by the faculty of Indian institutions, though the Foreign Universities may depute a faculty each semester for short periods of two weeks to teach courses. Indian faculty members will be carefully selected and appointed to conduct the programs. Indian faculty will have academic and other qualifications as per the standards of the accrediting agencies of Foreign Universities. State-of-the-art computing facilities and fast Internet connections will be provided by Indian

institutions to enable students to access educational resources of the Foreign Universities such as faculty, libraries and computer centers.

Internships: Indian students will be encouraged to take up project works in corporate houses in India and abroad with the help of the Indian institutions and the Foreign Universities. However, the cost of such internships will be borne by students themselves. Both Indian institutions and the Foreign Universities will actively help the students to get internship opportunities in India and abroad.

Placement Support: Students who have successfully completed their degree, diploma, and certificate programs will be listed by Indian institutions and the Foreign Universities for tapping suitable placement opportunities with companies in India and abroad. Indian institutions and Foreign Universities will actively assist in placing successful candidates in India and abroad with the help of on-site and video / telephone interviews.

Collaboration responsibility: The administration of the programs would be split between Indian institutions and Foreign Universities. The

responsibility of the Foreign Universities will include developing innovative curricula, sharing faculty, and joint projects. Foreign Universities would be in-charge of programs, and course definition, whereas Indian institutions would handle local advertising and promotion, appointment of Indian faculty members, screening of students, admission of students, provision of infrastructure, and conducting of the programs.

Revenue Sharing: Currently, the cost of tuition for programs offered by premier educational institutions in India is around US \$ 3,000 to \$ 6,000 per year. Careful consideration will be given to current market trends by Indian institutions while setting competitive price of the programs in order to attract talented students across the country. The pricing of the programs will be fixed based on the expected demand for specific programs. The class size for each program will be around 40 to 60 students. Foreign Universities will be paid a certain percent of tuition revenue of programs by Indian institutions. The percentage of the share of tuition revenue will depend on reputation, accreditation, and quality of the programs of Foreign Universities.

Partnership Programs

Academic partnership programs are established for the purpose of developing cooperative efforts to improve the academic quality of Indian secondary schools, junior colleges, and undergraduate colleges with the objective of improving the preparation of students for entry into Foreign Universities. Academic partnerships are aimed at:

- Transforming the relationships between educational institutions to directly benefit students;
- Improving curriculum in subject areas required for admission to Foreign Universities;
- Strengthening teachers' capacities to enable all students to learn the curriculum;
- Enhancing the ability of students to benefit from these changes; and
- Improving Foreign Universities understanding of Indian students' unique needs.

Partnerships between English-medium Indian institutions and the Foreign Universities may be entered into, so that Indian students who complete 12th standard may be admitted as freshmen in

Graduate programs of the Foreign Universities. Similar partnerships may be entered between Indian institutions and Foreign Universities so that Graduate student may be admitted to Post-Graduate programs. Partnership programs are important mechanisms that enhance access to Graduate and Post-Graduate programs of the Foreign Universities. Partnership programs support educational mobility and facilitate seamless acceptance of academic credit of Indian students. These programs enable Indian students to transition smoothly to Foreign educational systems and help in students' course selection, eliminate curriculum redundancies, and streamline the application review process. Indian students will not have to go through the cumbersome process of credential evaluation by Foreign agencies. These programs promote understanding among educators across Indian and the Foreign institutions.

These programs provide a measure of certainty to students in Indian institutions that they will be accepted in good Foreign Universities. Students will be spared the stress of having to prepare for the highly competitive entrance examinations in India

with the knowledge that their admission in the Foreign Universities is almost assured. Further, students will have the option to change their field of study when they enter the Foreign Universities. This

option for changing the field of study is not available in India. Tests such as IELTS, TOEFL and/or SAT/GMAT/GRE will be required for admission to the Foreign Universities.

Study Abroad in India Programs

The mission of the Indus Foundation is to provide students of Foreign Universities with high-quality academic study abroad programs that foster intercultural development. The Foundation's vision for the future is a world filled with inter-culturally competent leaders who have both the understanding and skills to effectively, humanely, and positively navigate across different cultures, in politics, education, and business.

Over the last fifteen years, India has brought itself to the center stage of the world economy. India's engineering and technical strengths are legendary. India has become a powerhouse in software development and business process outsourcing and is making great strides in manufacturing and other high technology fields. There is no doubt that India will be a major economic force in the 21st century, though it will face significant challenges in developing infrastructure and in spreading these economic gains to its still overwhelmingly rural population.

Today's competitive job market requires applicants to distinguish themselves, and international education experience is the perfect way to do so. Having international education experience is an incredible resume booster, as it shows prospective employers that the applicants are motivated, independent, and generally more qualified. Additionally, obtaining Foreign language skills can make applicants eligible

for a variety of jobs that they may have otherwise been unqualified for.

Students of the Foreign Universities are welcome to India. Studying abroad in India for a semester or year will give students a fresh perspective on themselves, India, and the world. By living in a Foreign country such as India, students will constantly challenge themselves in many new and exciting ways and gain a level of independence they never knew they had. Studying abroad in India will expose them to diverse people and viewpoints, and they will get to experience a different way of life apart from their own in their country. They will be immersed in the language, culture, and people of the host country and will get to experience life as residents, not as mere tourists. While studying in India, they will also earn credit towards their current degree. Study abroad programs at Graduate and Post-Graduate levels may be arranged in high quality Indian institutions, which have facilities of international standards. Students of the Foreign Universities will get the most memorable study abroad experience possible.

Students will pay the regular tuition and fees, room and board expenses, to their parent institution. The Foreign Universities will pay an agreed amount to Indian institutions for providing tuition, room and board. International travel costs will be borne by the students.

Study Tour of India Programs

India is a country where history, culture, colors, cuisine and nature exhibit more diversity than nearly anywhere else in the world. A country of amazing paradoxes, where bullock carts and jets co-exist in perfect harmony. Modern India is a shining example of robust economic growth in a democratic setting.

The only way to begin to understand Asia's and India's influence in the global economy is to visit the region, meet its corporate executives and business leaders, and experience its long history and rich culture first-hand.

Students will gain international experience in India and develop an appreciation of the cultural dimensions of doing business in India. Study Tour of India may also enable students to earn credit towards their current degree.

The Indus Foundation partners with the Foreign Universities in the creation of custom designed Study Tour of India programs that promote global awareness and understanding. The Foundation's goal is to support administrators and faculty in the complex task of developing, operating, and managing faculty-led study

tours of India. The Foundation provides the Foreign Universities with comprehensive program management that includes: program development assistance, tour itinerary, logistical arrangements, transportation in India, academic coordination in India, and on-site management in India. A representative of the Foundation will accompany the group and faculty.

The duration of the study tour may range from 14 to 21 days. The size of the tour may be 20 to 30 participants. The tour will cover major cities of India such as New Delhi, Mumbai (Bombay), Bengaluru (Bangalore), Chennai (Madras), Hyderabad, Ahmedabad, Kolkata (Calcutta), and other cities. Students will have the opportunity to visit key corporate offices, industrial parks, and historic sites, in addition to meeting with leading academicians and entrepreneurs. The study tour of India will expose participants to the global cultural and business environment, so that they can see first-hand how fast-growing economies in developing countries provide

opportunities for international businesses.

Coverage of the Study Tour

The tour covers the following:

1. Visits to key corporate offices, industrial parks, and historic sites.
2. One-on-one meetings with leading academicians and entrepreneurs.
3. Visits to places of cultural interest for experiencing rich Indian culture.
4. An experienced tour leader for guiding the participants.
5. Air travel within India to various cities.
6. Accommodations at first class hotels on twin sharing basis.
7. Visa Assistance and government approvals.
8. Ground transportation in the Indian sub-continent.
9. Entry fee of monuments is not covered.

Launch of Foreign Programs in India

Though the potential for launching collaborative programs in India by Foreign universities is great, it has to be done in a thoughtful and methodical manner. The most important consideration is that the programs should be launched in India in collaboration with very well-established and reputed Indian institutions, companies, or organizations. A careful assessment has to be made about their commitment and financial resources. It is absolutely essential that the programs are run properly with highest quality standards. Ability to provide infrastructure of international standards for running the programs will be an important criterion in the selection of Indian institutions, organizations, or companies. Careful scrutiny is to be made in the initial stages for ensuring commercial success of the programs in India, apart from creating a good brand image for the Foreign Universities. The Indus Foundation will represent

Foreign Universities in India for identification of suitable institutions, companies and organizations for launching the programs. Further, the Foundation will monitor the programs and keep Foreign Universities apprised of the situation from time to time with periodic reports.

For the purpose of identification and selection of suitable Indian institutions, companies, or organizations, it would be necessary for the officials of the Indus Foundation to visit interested Indian institutions, organizations, or companies and hold discussions with their decision makers. The Foundation will be in constant communication with Foreign Universities at every stage of this process. Foreign Universities and Indian institutions that are interested in utilizing the services of the Foundation may contact through email at indus@indus.org

Student Recruitment & Enrollment

Indian Students

A large number of well qualified and financially able Indian students are interested in opportunities for higher education in good Indian Institutions. The Indus Foundation assists Indian Institutions to recruit students from all over India. Its staff is in a unique position to offer current and relevant advice to Indian students on the one hand and to the Indian Institutions on the other.

The Foundation offers a comprehensive package of

services directed towards assessing and matching students with the philosophy, requirements, academic offerings, and resources of Indian Institutions. The Foundation assists the students through the entire application process from the identification of the programs of study to the actual enrollment. The Foundation strongly believes in providing honest, up-to-date and accurate information with friendly and courteous service through its trained educational counselors. The Foundation and its experts are thoroughly

familiar with the educational system of India. They are ideally equipped to assist students to go through the entire gamut of the admission process. The Foundation arranges test preparation training to Indian students who plan to take tests such as CAT, MAT, XAT, ATMA, MBA CET, ICET, TANCET, MHCET, AIEEE, IIT JEE, VITEEE, BITSAT, NIMCET, MHTCET, EAMCET, PTU CET, Delhi CEE, Delhi PMT, Jammu CET, Haryana PMT, AIPMT,

JIPMER, AIIMS, AFMC, BVP, Pune University PG Medical, CLAT, Law CET, IPU CET, Bhrath University, BITS, COMEDK, GUJRAT CET, JAMIA MILIA, EAMCET, ASSAM JAT, KIIT, KCET, KEAM, MPPET, MHT-CET, Manipal UGET, GOA CET, Rajasthan PET, SLIET SASTRA, Jharkhand JCECE, UPSEE, VITEEE, Vinayak Univ. Engg WBJEE, IP University, ICFAI, Orissa JEE, CENTAC, BCECE, Punjab CET, etc.

Recruiting Events in India - Benefits

The Foundation has been organizing periodic recruiting events in the Indian cities for the past 14 years. The events have become increasingly popular with students and parents. The events offer an efficient and cost-effective means of presenting the Indian Institutions to prospective students in India. Apart from recruiting events, the Foundation also organizes visits to colleges in different cities, and interview sessions with students and parents. These events provide university representatives with valuable exposure and yield good recruiting results. Some of the benefits are:

- Generation of income and saving of money on recruiting activities.
- Expanding the marketplace for enrolling better-qualified students.
- Establishment of long-term visibility and presence among students.
- Substantial reduction of time and costs for recruiting students.
- Recruitment of financially able and better-prepared students.
- Enrollment of larger proportion of admitted students for different programs.

Recruitment during the Summit

1. Activities during the Summit include recruiting sessions and one-on-meetings with students and parents. Summit will provide an excellent opportunity to recruit and enroll substantial number of qualified students.
2. Attendance of students at the recruitment sessions and one-on-one meetings will be large because of intensive advertising and promotional campaign before the Summit commences.

3. The Summit will have several thousand students interested in studying in good Indian Institutions.
4. Indian Institutions will have the opportunity to recruit well-qualified students for a wide range of academic disciplines at the undergraduate and post-graduate levels.
5. The Foundation will follow-up with students who attend the recruiting sessions until they actually enroll in Indian Institutions.

Recruitment & Enrollment Services

1. The Indus Foundation recruits well-qualified and financially able students from all over India for admission to the programs of Indian Institutions throughout the year. The Foundation will be responsible until the students actually enroll.
2. The Foundation organizes periodic recruiting events in India for Indian Institutions. The Foundation will plan and design the most relevant procedures for Indian students to be recruited and enrolled.
3. The Foundation remains in constant communication with the Indian Institutions with regard to all aspects of application process until the students get admission and actually enroll.

4. The Foundation arranges test preparation training to the Indian students who plan to take entrance tests. Indian students are recruited for all undergraduate, post-graduate, doctoral, and professional programs. The Foundation also recruits students for distance education programs.
5. The Foundation is responsible for publicity and other means of promotion, in order to get the maximum number of well-qualified students for admission. The Foundation gives accurate and up-to-date information about programs to Indian students and helps them interpret that information. The Foundation advises the students and parents about the admission criteria.

6. The Foundation distributes application forms, catalogs, test forms, etc., to Indian students in a prompt manner. The Foundation provides Indian students with proper estimates of tuition, and other expenses. The Foundation pre-processes all applications before being sent to Indian Institutions for further scrutiny. The Foundation ensures the authenticity of all documents from students.

7. The Foundation ensures complete documentation when applications are sent to Indian Institutions. In cases where students are in need of funds, the Foundation arranges bridge finance through Indian banks and financial institutions.

8. The Foundation brings about the following benefits to the Indian Institutions: 1) Provide visibility among Indian students and parents. 2) Increased student recruitment and enrollment, 3) Reduced processing costs and effort in recruitment, 4) Better qualified and prepared pool of students to choose from, 5) Prevention of unauthorized representation of the universities.

9. The Indus Foundation is willing to act as the representative of Indian Institutions all over India for recruiting and enrolling Indian students. Indian Institutions that are interested in utilizing the services of the Foundation on a long term basis, may please contact by e-mail at indus@indus.org

Mr. S.B.Anumolu

Mr. S.B.Anumolu, 64, is the President of the Indus Foundation, New Jersey, which was founded in 1995. Mr. Anumolu obtained his Master's degree from the Indian Institute of Management, Bangalore (IIM-B). Mr. Anumolu joined the Indian Police Service (IPS) in 1969 and was trained at Mussorie and Mt. Abu in India. He worked for 18 years in various senior level positions including that of Deputy Inspector General of Police before leaving

Government service. He received letters of commendation from the Government for the good work done. He worked as Managing Director of an industry for six years and later as Managing Director of a management consulting company for six years and led several business delegations to the United States of America, Canada, Japan, the United Arab Emirates, and other Gulf countries.

International Participants

Indo-Global Education Summit 2010 has attracted an excellent response from universities and educational organizations of 50 countries around the World. Given below is a select list of international institutions that have expressed interest in participating in the Summit 2010. Final list of participants will be available by September 2010.

1. Adam Mickiewicz University, Poland
2. Adelphi University, USA
3. Algonquin College, Canada
4. American University, Afghanistan
5. American University of Ras Al Khaimah, UAE
6. American University of Sharjah, UAE
7. Amur State University of Humanities and Pedagogy, Russia
8. Armenian State University of Economics, Armenia
9. Avans University of Applied Sciences, Netherlands
10. Azerbaijan Technological University, Azerbaijan
11. Azusa Pacific University, USA
12. Baylor University, USA
13. Bellarmine University, USA
14. Bowling Green State University, USA
15. Bunkyo University, Japan
16. Ca' Foscari University of Venice, Italy
17. California State University – San Bernardino, USA
18. California State University- San Marcos, USA
19. Can Tho University, Vietnam
20. Cape Peninsula University of Technology, South Africa
21. Carleton University, Canada
22. Chinese University, Hong Kong
23. Cleveland State University, USA
24. College of Neohumanist Studies, Sweden
25. College of Southern Maryland, USA
26. College of William & Mary, USA
27. Columbia University Teachers College, USA
28. Columbus State University, USA
29. Delegation of the European Union to India

30. Digital Hollywood University, Japan
31. Donbas National Academy of Civil Engineering & Architecture, Ukraine
32. Drexel University, USA
33. Dublin City University, Ireland
34. Effat University, Saudi Arabia
35. EIA (School of Engineering of Antioquia), Colombia
36. Euromed Management, France
37. Fairleigh Dickinson University, USA
38. Federal University of Technology, Nigeria
39. Fiji School of Medicine, Fiji
40. Florida Agricultural and Mechanical University, USA
41. Florida Atlantic University, USA
42. Florida International University, USA
43. Florida Memorial University, USA
44. Free University of Brussels, Belgium
45. George Washington University, USA
46. Georgetown University, USA
47. Georgia Southern University, USA
48. Graceland University, USA
49. Harvard University, USA
50. Hofstra University, USA
51. Ilia State University, Georgia
52. Independent University, Bangladesh
53. Indiana University - Purdue University, USA
54. Institute of Development and Management, Ghana
55. Institute of International Education, USA
56. Institut Polytechnique des Sciences Avancées, France
57. Interactive College of Technology, USA
58. Ithaca College, USA
59. Jackson State University, USA
60. John Marshall Law School, USA
61. Johns Hopkins Carey Business School, USA
62. Kansas City Art Institute, USA
63. Kaposvar University, Hungary
64. Karelian State Pedagogical University, Russia
65. Kean University, USA
66. Kent State University, USA
67. Keiser University, USA
68. Kennesaw State University, USA
69. Kent State University, USA
70. Kingdom University, Bahrain
71. Kodolanyi Janos University of Applied Sciences, Hungary
72. Kursk State University, Russia
73. Kwantlen Polytechnic University, Canada
74. Laidlaw College, New Zealand
75. Leeds Metropolitan University, UK
76. Leeds University Business School, UK
77. Lesley University, USA
78. Liverpool John Moores University, UK
79. Long Island University, C.W. Post, USA
80. Longwood University, USA
81. Louisiana State University Health Sciences Center, USA
82. Macquaire University, Australia
83. Management College of Southern Africa, SA
84. Maryville University, USA
85. Massey University, New Zealand
86. Memorial University of Newfoundland, Canada
87. Middle Tennessee State University, USA
88. Mississippi State University, USA
89. Monash University, Australia
90. Monmouth University, USA
91. Montana State University, Billings, USA
92. Moscow Power Engineering Institute, Russia
93. Mount Allison University, Canada
94. National Institute of Education, Singapore
95. Nelson Mandela Metropolitan University, South Africa
96. New York Institute of Technology, USA
97. Mykolayiv State Agrarian University, Ukraine
98. Newcastle University, UK
99. North Carolina Agricultural and Technical State University, USA
100. North Park University, USA
101. Northeastern University, USA
102. Northern Arizona University, USA
103. Norwegian University of Science and Technology, Norway
104. Northwestern University Law School, USA
105. Novosibirsk State University, Russia
106. Ohio University, USA
107. Okanagan College, Canada
108. Oklahoma State University, USA
109. Otsuma Women's University, Japan
110. Pennsylvania State University, USA
111. Pepperdine University, USA
112. Presidency University, Bangladesh
113. Regent's College, UK
114. Richmond The American International University, UK
115. Riga Stradins University, Latvia
116. RIKEN, Japan
117. Royal University for Women, Bahrain
118. Sabanci University, Turkey
119. Saint Louis University, USA
120. Samford University, USA
121. Seattle University, USA
122. Simon Fraser University, Canada
123. Solusi University, Zimbabwe
124. St. Thomas University, Canada

125. St. Thomas University, USA
126. State Environmental University, Ukraine
127. Stratford University, USA
128. Suffolk University, USA
129. Sumy National Agrarian University, Ukraine
130. Syracuse University, USA
131. Tallinn University, Estonia
132. Temple University, USA
133. Texas Tech University Health Science Center, USA
134. Troy University, USA
135. Turku University of Applied Sciences, Finland
136. Ukrainian Catholic University, Ukraine
137. Unica University, Colombia
138. Universal College of Learning, New Zealand
139. Universidad EAFIT: Abierta Al Mundo, Colombia
140. Universidad De Los Llanos, Colombia
141. University of Dublin, Trinity College, Ireland
142. Universidad Autonoma Del Estado, Mexico
143. Universidad Nacional Autónoma de México, Mexico
144. Universidad Panamericana, Mexico
145. Universidad Señor de Sipán, Peru
146. Universidade Fernando Pessoa, Portugal
147. Universitas Airlangga, Indonesia
148. Universitat Jaume I, Spain
149. University of Agder, Norway
150. Universitat Oberta de Catalunya, Spain
151. University of Alberta, Canada
152. University of Applied Sciences, Germany
153. University of Applied Sciences, Netherlands
154. University of Applied Sciences Technikum Wien, Austria
155. University of Arkansas, Little Rock, USA
156. University College Plymouth St Mark and St John, U.K.
157. University of Baghdad, Iraq
158. University of Baltimore, USA
159. University of Bergen, Norway
160. University of Bradford, U.K.
161. University of Bridgeport, USA
162. University of British Columbia, Canada
163. University of Calgary, Canada
164. University of California, Berkeley, USA
165. University of California, Davis, USA
166. University of California, San Diego, USA
167. University of Canberra, Australia
168. University of Central Florida, USA
169. University of Colorado, Colorado Springs, USA
170. University of Debrecen, Hungary
171. University of Dublin Trinity College, Ireland
172. University of Georgia, USA
173. University of Hawaii, Manoa, USA
174. University of Hong Kong, Hong Kong
175. University of Illinois, Urbana Champaign, USA
176. University of Maine, USA
177. University of Manitoba, Canada
178. University of Miami, USA
179. University of Michigan, USA
180. University of Missouri, Columbia, USA
181. University of Missouri School of Law, Kansas City, USA
182. University of Nevada, USA
183. University of North Carolina, Chapel Hill, USA
184. University of North Texas, USA
185. University of North Texas Health Science Center, USA
186. University of Nottingham, UK
187. University of Ontario Institute of Technology, Canada
188. University of Ottawa, Canada
189. University of Paris-Sorbonne, France
190. University of Portsmouth, UK
191. University of Rochester, USA
192. University of San Diego, USA
193. University of Saskatchewan, Canada
194. University of South Africa, South Africa
195. University of Southern California, USA
196. University of Southern Indiana, USA
197. University of Split, Croatia
198. University of St. Thomas, USA
199. University of the Pacific, USA
200. University of Trento, Italy
201. University of Toronto, Mississauga, Canada
202. University of Turku, Finland
203. University of Utah, USA
204. University of Virginia, USA
205. University of Waterloo, Canada
206. University of West Florida, USA
207. University of Wisconsin – Madison, USA
208. University of Wisconsin System, USA
209. Vaal University of Technology, South Africa
210. Valparaiso University, USA
211. Virginia Commonwealth University, Qatar
212. Virginia Polytechnic Institute and State University, USA
213. Virginia State University, USA
214. Virginia Union University, USA

215. Wagner College, USA
216. Wake Forest University, USA
217. Western Michigan University, USA
218. Widener University School of Law, USA

219. World Education Services, USA
220. York University, Canada
221. Zurich University of Applied Sciences,
Switzerland

Hyderabad

It is rare to come across a place that welcomes the 21st century with an 'adaab'. Hyderabad is one such place. There is so much here to awe the senses. From the magnificent food to the majestic monuments, from its terrific landscapes to a populace steeped in respect and tradition. Consisting of the twin cities of Hyderabad and Secunderabad, Hyderabad is also the capital of the state of Andhra Pradesh. Once the largest princely state in India, Hyderabad had its own flag, currency, railway, and postal system, before being incorporated into the Indian nation. With a rich history, Hyderabad boasts of some fine examples of Qutab Shahi architecture - the Jami Masjid, the Mecca Masjid, Toli Masjid and of course, the impressive symbol of Hyderabad, the Charminar. A unique feature of the city is that it is the only city in the south, where the major language spoken is Urdu. Home to the Nizams, reportedly, the world's richest royals, Hyderabad is also home to famous folk arts like shadow puppetry and kuchipudi dance. Population of Hyderabad is around 8 million.

Many notable educational institutions are based in Hyderabad. The city is home to three central universities, two deemed universities, and six state universities. Among them is the Osmania University, established in 1917, which is the seventh oldest university in India and the third oldest in South India. Hyderabad Central University, National Academy of Legal Studies & Research, National Institute Of Pharmaceutical Education And Research (NIPER), Potti Sreeramulu Telugu University, Maulana Azad National Urdu University, English and Foreign Languages University, Indira Gandhi National Open University, Dr. B.R. Ambedkar Open University are other famous Research and Development Organisation (DRDO) along with DRDL and DERL has research centres in Hyderabad to develop communication and radar systems and for the Integrated Guided Missile Development Programme (IGMDP). Nuclear energy sector has a large presence with three organisations under Department of Atomic Energy (India) including the Atomic Minerals Directorate for Exploration and Research (AMD), Nuclear Fuel Complex (NFC) and Electronics Corporation of India Limited (ECIL).

universities which are present in the city. Acharya N.G. Ranga Agricultural University, a well known educational institution in the field of Agriculture is located on the outskirts of the city. The Indian School of Business, a top ranking business school which attracts students from all over the world is present at Gachibowli, Hyderabad.

There are many engineering colleges in and around Hyderabad. Among the pre-eminent engineering colleges located in the city are the Indian Institute of Technology Hyderabad, GITAM University Hyderabad Campus, a campus of BITS Pilani, Vasavi College of Engineering, International Institute of Information Technology, OUCE, OUCT, CBIT, VNR Vignana Jyothi Institute of Engineering and Technology, JNTU, MVSR Engineering college, Muffakham Jah College of Engineering and Technology, Scient Institute of Technology, Deccan college of engineering and technology and Jawaharlal Nehru Technological University are located in this city. Important medical institutions include Gandhi Medical College, Osmania Medical College and several other private medical colleges, such as Deccan College of Medical Sciences and Shadan medical college. Fly-Tech Aviation Academy and Rajiv Gandhi Aviation Academy are those amongst the best institutes in the aviation field.

Hyderabad is home to numerous research institutes, including the Indian Institute of Chemical Technology (IICT), Centre for Cellular and Molecular Biology (CCMB), National Geophysical Research Institute (NGRI) (NGRI), IRISAT for railway signal engineering and ICRISAT.

Defence The swanky new Rajiv Gandhi International Airport, located at a 40-minute drive from Hyderabad, is now open. India's geographic positioning is 8-10 hours from the heart of Europe and is only about 4-5 hrs away from the heart of Asia / Middle East from airlines. This effectively means one can travel and arrive same day from most destinations across the world, bringing down the opportunity cost. Some of the international airlines connecting Hyderabad are: Lufthansa, British Airways, Emirates, Qatar Airways, Oman Air, Air Arabia, Saudi Arabian Airways, Silk Air, Malaysian Airlines, Thai Airways, Air India, and Eithad Airways

TOURIST ATTRACTIONS

- **Birla Mandir** - It is Lord Venkateswara temple in the center of the city and built entirely in white marble.
- **Mecca Masjid** - It is one of the oldest masjids and the biggest masjid in Hyderabad.

- **Charminar** - the major landmark in Hyderabad with four graceful minarets located in the south of the city. It was built in gratitude by the founder of Hyderabad Muhammed Quli Qutb Shah to mark the end of the plague epidemic and as a tribute to Hussain. It is in the midst of Charkaman which are four archways leading to roads in all four directions of the Charminar monument.
- **Chowmahalla Palace**- It was the seat of Asaf Jahi dynasty, where the Nizam entertained his official guests and royal visitors. Initiated in 1750 by Nizam Salabat Jung and designed along the lines of the Shah's palace in Isfahan, this actually consists of a group of palaces each used as a Durbar Hall. It has now been aesthetically renovated and is also venue for conferences.
- **Falaknuma Palace** - Built by an Italian architect through one of the Paigah nobles, Nawab Viqar al-Umra', complete in Italian marble. It is a beautiful and stunning piece of architecture with Louis XIV-style decor, a lavish Mughal ambience, Italian marble staircases and ornate fountains. It has now been undertaken by Taj group to develop this as Heritage Hotel.
- **Golconda Fort** - Golconda Fort is one of the most magnificent fortress complexes in India. Seated on a hill on one side and spiraling fort on the other, its location and internal design made it one of the strongest forts in the world.
- **Hussain Sagar** - It is a man-made lake built by Hazrat Hussain Shah Wali situated in the heart of the city and has a 19-metre tall Buddha statue on a platform island called *Rock of Gibraltar* present in the middle of the lake. Located on its banks is Tank Bund which consists of beautiful gardens and statues of famous personalities.
- **Hyderabad Pearls** - Hyderabad has always been referred to as the "city of pearls" even though it is far away from the sea. The most famous pearl market in Hyderabad is at Pathergatti.
- **Qutb Shahi Tombs** - Home to various Tombs dedicated to Rulers of Qutub Shahi dynasty, located at Shaikpet, near Golkonda Fort. These are an example of Deccan architecture with large minarets, huge domes, delicate marble designs and multiple inner passages.
- **Ramoji Film City (RFC)** - It is the world's largest integrated film studio cum theme park, at nearly 3,000 acres (8 km²). It is also one of Asia's most popular tourism and recreation centres. Recently, it has made its way to the Guinness Book of World Records for being the largest film studio in the world. Opened in 1996, it is about 20 min. drive from Hyderabad on Vijayawada Highway.
- **Salar Jung Museum** - The museum houses the largest one-man collection of antiques in the world. Collections include *The Veiled Rebecca* and other huge collection of artifacts dating back to a few centuries. A mere day is not enough to cover the whole museum.

ACCOMMODATIONS

Hyderabad and Secunderabad are twin cities having a very wide range of hotels and other accommodation facilities to suit every budget. Accommodations are available in various star categories of hotels at reasonable rates. Some of the hotels have extended special rates to registered participants of Indo-Global Education Summit 2010. Details of the special rates offered to registered participants by the hotels are put up on the website of the Indus Foundation at

5 Star Hotels

Novotel Accor - www.novotelhyderabad.com

Kakatiya Sheraton - www.itcwelcomgroup.com

Taj Krishna - www.tajhotels.com

Taj Banjara - www.tajhotels.com

<http://www.indus.org/> Apart from hotels, there are a large number of guest houses and lodges that provide accommodations at very competitive rates. Details of guest houses in Hyderabad and Secunderabad are available at: <http://www.fullhyderabad.com/> Registered participants of the Summit are advised to contact the hotels, guest houses, and lodges directly and book their accommodations.

Taj Deccan - www.tajhotels.com

Fortune Select Manohar - www.fortuneselectmanohar.com

Marriott - www.marriott.com

Ista - www.istahotels.com

The Westin Mindspace -
<http://www.westin.com/hyderabadmindspace>

4 Star Hotels

Hampshire Plaza - www.hampshireplaza.net

Katriya De Royal - www.katriyaderoyal.com

Green Park - www.hotelgreenpark.com

Best Western Amrutha Castle -
www.bestwesternamruthacastle.com

Ellaa Compass Suites - www.ellaacompass.com

Fortune Park Vallabha Hotel - www.fortunehotels.in

Katriya Hotel & Towers - www.katriyahotel.com

Mercure Hotel - www.mercure.com

One Continent Atria - www.onecontinenthotels.com

3 Star Hotels

Aditya Park - www.hoteladityapark.com

Hotel Baseraa - www.baseraa.com

Hotel Minerva Grand - www.minervagrand.com

Hotel NKM'S Grand - www.nkmsggrand.com

Hotel Rukmini Riviera - www.3starhotelrukminiriviera.in

Hotel Sitara - www.ramojifilmcity.com

Hotel Tara - www.ramojifilmcity.com

Inner Circle - www.hotelinnercircle.in

Kamat Lingapur Hotel - www.kamatlingapur.co.in

Quality Inn Residency - www.qualityinnresidency.com

Taj Tristar - www.hotel tajtristar.com

Golkonda Hotel - www.thegolkondahotel.com

Anmol International - www.hotelanmolinternational.com

Athithi Inn - www.athithiinn.com

Casa Luxurio - www.casaluxurio.com

Aditya Hometel - www.sarovarhotels.com

Celebrity Boutique Hotel -
www.celebrityhospitality.com

Hotel Central Park - www.thehotelcentralpark.com

Hotel Nakshatra - www.hotelnakshatra.com

Hotel Silver Park - www.hotelsilverpark.com

Hotel Tureeya Grand - www.tureeyahotels.com

Hotel Woodbridge - www.woodbridgehyd.com

I K London Residency -
www.iklondonresidency.com

Leo Continental - www.leocontinental.com

Mapple Inn - www.mapplehotels.com

Ohri's Banjara Hotel - www.ohris.com

Pearl Regency - www.hotelpearlregency.com

The Central Court Hotel - www.thecentralcourt.com

The Platinum - www.theplatinumhotel.in

Time Square - www.timesquare.co.in

Participation in the Summit 2010

PARTICIPATION FEE

The fee for participating in the Indo-Global Education Summit is only Rupees 6,000 per Indian participant. The bank draft / cheque is payable to “The Indus Foundation, Hyderabad” at the earliest. The fee includes:

- Participation in academic collaboration events.
- Interaction with officials of foreign universities.
- Participation in student recruitment events (Sponsors only).
- One-on-one meetings with Indian students and parents (Sponsors only).
- Advance publicity in India and abroad through the print and other Media.
- Press releases during the promotional build-up of the Summit.

SUMMIT SOUVENIR

The Summit Souvenir will contain information related to higher education along with the names and addresses of foreign and Indian participants. The Souvenir will be distributed widely amongst participants, educational institutions, invitees, advertisers, governmental organizations, corporations, and others. Indian institutions, corporations and organizations are invited to take advantage of the Summit by advertising in the Summit Souvenir as part of their promotion for maximizing their exposure. The Souvenir will have offset printing in A4 size. The last date for receipt of materials for advertisement is September 30, 2010. The advertisement tariff is: Full page in color – Rs. 25,000; Half page in color – Rs. 15,000.

SPONSORSHIP OF THE SUMMIT

Indian institutions, corporations and organizations are invited to sponsor the Indo-Global Education Summit and take advantage of the various opportunities available for academic collaborations and student recruitment. They may sponsor the Summit for maximizing their organization’s exposure in print, online, and on-site at India’s largest and most comprehensive event of its kind. Sponsorship of the Summit helps them to build their brand muscle and visibility. The Summit will have powerful audience of decision-makers, who represent a large number of foreign and Indian institutions. Sponsorship is the best way to reach everyone. Sponsorship opportunities are available on a “first-come, first-served” basis.

- Experienced Indus personnel for guiding the participants.
- All Summit materials including the Summit Souvenir.
- Complementary luncheons and coffee / tea.

The Summit is expected to have more applicants for participation than it can accommodate. Registration for participation in the Summit will be on a “first come, first served” basis. The last date for registration is August 31, 2010, after which the participation fee would be Rupees 8,000 per Indian participant. For the Summit registration form, please visit <http://www.indus.org/>

Sponsors of the Summit do not have to pay participation fee separately as it is covered by Sponsorship fee. Further, Sponsors of the Summit do not have to pay tariff for advertisement separately as it is also covered by Sponsorship fee.

Summit Partner – Rs. 600,000/-

1. Five Minute audiovisual presentation during the inaugural plenary by the Partner.
2. Opportunity to make a presentation in the inaugural plenary for 5 minutes.
3. Speaker slots (5 minutes) in one or more of the sessions as per Partner’s choice.
4. Message from the head of the Partner’s organization in the Summit Souvenir
5. Logo on the stage backdrop of the Summit venue and other locations.
6. Logo on the Indus Foundation’s website connecting to Partner’s website.
7. Logo on all the print materials used during the Summit.
8. Three Table spaces for Partner’s staff to answer queries of the participants, students, and the media.
9. Participation opportunity for up to 8 members of Partner’s organization.
10. Accommodation for Partner’s staff in a first class hotel - 6 Rooms (lodging only).
11. Invitations to 8 members of Partner’s staff for Dinner with foreign universities.

12. Branding / Logo at Registration counter at the Summit venue.
13. Logo on carrier bags given to participants of the Summit.
14. Distribution of Partner's literature to participants of the Summit.
15. Two Full pages Advertisement in the Summit Souvenir.
16. One-on-one meetings with twenty selected foreign universities.
17. All Summit materials including the Summit Souvenir.
18. Database of 10,000 students attending the Summit with their contact details.

Platinum Sponsor – Rs. 400,000/-

1. Speaker slots (5 minutes) in one or more of the sessions of Sponsor's choice.
2. Logo on the stage backdrop of the Summit venue and other locations.
3. Logo on the Indus Foundation's website connecting to Sponsor's website.
4. Logo on all print materials used during the Summit.
5. Two Table spaces for Sponsor's staff to answer queries of the participants, students and the media.
6. Participation opportunity for up to 6 members of Sponsor's organization.
7. Accommodation for Sponsor's staff in a first class hotel - 4 Rooms (lodging only).
8. Invitations to 6 members of Sponsor's staff for Dinner with foreign universities.
9. Branding / Logo at Registration counter at the Summit venue.
10. Logo on carrier bags given to participants of the Summit.
11. Distribution of Sponsor's literature to participants of the Summit.
12. Two Full pages Advertisement in the Summit Souvenir.
13. One-on-one meetings with fifteen selected foreign universities.
14. All Summit materials including the Summit Souvenir.
15. Database of 10,000 students attending the Summit with their contact details.

Gold Sponsor – Rs. 300,000/-

1. Speaker slots (5 minutes) in any two sessions of Sponsor's choice.

2. Logo on the stage backdrop of the Summit venue and other locations.
3. Logo on the Indus Foundation's website connecting to Sponsor's website.
4. Logo on all print materials used during the Summit.
5. Table space for Sponsor's staff to answer queries of the participants, students, and the media.
6. Participation opportunity for up to 4 members of Sponsor's organization.
7. Accommodation for Sponsor's staff in a first class hotel - 3 Rooms (lodging only).
8. Invitations to 4 members of Sponsor's staff for Dinner with foreign universities.
9. Branding / Logo at Registration counter at the Summit venue.
10. Distribution of Sponsor's literature to participants of the Summit.
11. Full page Advertisement in the Summit Souvenir.
12. One-on-one meetings with ten selected foreign universities.
13. All Summit materials including the Summit Souvenir.
14. Database of 10,000 students attending the Summit with their contact details.

Silver Sponsor – Rs. 200,000/-

1. Speaker slot (5 minutes) in any one session of Sponsor's choice.
2. Logo on the stage backdrop of the Summit venue and other locations.
3. Logo on the Indus Foundation's website connecting to Sponsor's website.
4. Table space for Sponsor's staff to answer queries of the participants, students, and the media.
5. Participation opportunity for up to 2 members of Sponsor's organization.
6. Accommodation for Sponsor's staff in a first class hotel - 2 Rooms (lodging only).
7. Invitations to 2 members of Sponsor's staff for Dinner with foreign universities.
8. Distribution of Sponsor's literature to participants of the Summit.
9. Full page Advertisement in the Summit Souvenir.
10. One-on-one meetings with five selected foreign universities.
11. All Summit materials including the Summit Souvenir.

12. Database of 10,000 students attending the Summit with their contact details.

Bronze Sponsor – Rs. 100,000/-

1. Logo on the Indus Foundation's website connecting to Sponsor's website.
2. Table space for Sponsor's staff to answer queries of the participants, students, and the media.
3. Participation opportunity for up to 2 members of Sponsor's organization.
4. Accommodation for Sponsor's staff in a first class hotel - 1 Room (lodging only).

5. Invitations to 2 participants of Sponsor's staff for Dinner with foreign universities.
6. Distribution of Sponsor's literature to participants of the Summit.
7. Full page Advertisement in the Summit Souvenir.
8. One-on-one meetings with three selected foreign universities.
9. All Summit materials including the Summit Souvenir.
10. Database of 10,000 students attending the Summit with their contact details.

Governmental Organizations – Special Discount

Governmental ministries, departments and organizations in India at the Centre and in the States are invited to participate in the Indo-Global Education Summit 2010. A special discount of 10 percent on Participation fee, Advertisement tariff, Souvenir Supplement tariff, and Sponsorship fee will be extended to them. Following are some of the governmental organizations that qualify for 10 percent discount.

Government of India, Ministry of Human Resource Development (MHRD), Planning Commission, Department of Higher Education, Department of Science and Technology (DST), University Grants Commission, Governments of States and Union Territories, National Council of Teachers of English, Departments of Technical Education in all States, All India Council of Technical Education (AICTE),

Medical Council of India (MCI), Indian Council for Agricultural Research (ICAR), National Council for Teacher Education (NCTE), Dental Council of India (DCI), Pharmacy Council of India (PCI), Indian Nursing Council (INC), Bar Council of India (BCI), Central Council of Homeopathy (CCH), Central Council for Indian Medicine (CCIM), Council of Architecture, Distance Education Council (DEC), Rehabilitation Council of India, National Council for Rural Institutes (NCRI), State Councils of Higher Education. National Informatics Centre (NIC), National Assessment and Accreditation Council (NAAC), National Board of Accreditation (NBA), National University of Educational Planning and Administration, Indian Council for Research on International Economic Relations (ICRIER), Council of Scientific and Industrial Research (CSIR)

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