

EDUCATIONAL TOUR OF INDIA 2010

Academic Collaborations & Student Enrollment

**New Delhi, Mumbai, Bangalore, Chennai
December 4 to 14, 2010**

(For participants of Indo-Global Education Summit 2010)

THE INDUS FOUNDATION INC.

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EDUCATIONAL TOUR OF INDIA

Educational Tour of India will be held as a complement to the Indo-Global Education Summit 2010. The tour will be held from December 4 to 14, 2010. It will cover the important educational cities of New Delhi, Mumbai, Bangalore, and Chennai. The tour will comprise of visits to well established and reputed Indian educational institutions in each city for exploring opportunities for academic collaborations and for recruitment of students.

The Indus Foundation offers an efficient and cost-effective means of presenting Foreign universities to Indian institutions and to prospective Indian students through the tour. Activities during the tour will

include meetings with top managements of Indian institutions for academic collaborations, and interactions with Indian students for recruitment and enrollment. The tour will be a fast-paced, well designed program, providing representatives of Foreign universities with valuable exposure. The tour will bring significant visibility to the participating Foreign universities in India. The tour will help the participants to achieve good results in terms of academic collaborations as well as student recruitment and enrollment.

Coverage of the Tour

The Tour starts in Hyderabad on December 4th afternoon and ends in New Delhi on December 14th afternoon. It covers the following:

- * Visits to prominent Indian institutions in each city.
- * Interactions with top managements of Indian institutions.
- * Interactions with Indian students interested in study abroad.
- * Advance publicity in the Indian print and other media.
- * Press releases during the promotional build-up of the tour.
- * Distribution of promotional materials of participants.
- * Experienced Indus personnel for guiding the participants.
- * Single room accommodations in first class hotels (lodging only).
- * Double room accommodations for participants with spouses (lodging only).
- * Complimentary breakfast for participants.

- * Visa Assistance and government approvals.
- * Air travel between cities during the tour.
- * Ground transportation during the tour.
- * Sight-seeing for spouses of participants.

TOUR ITINERARY

HYDERABAD: December 4
Depart Hyderabad: December 4th Afternoon

CHENNAI (MADRAS): December 4-6
Arrive Chennai: December 4
Depart Chennai: December 7th Afternoon

BENGALURU (BANGALORE): December 7-9
Arrive Bengaluru: December 7
Depart Bengaluru: December 10th Afternoon

MUMBAI (BOMBAY): December 10-11
Arrive Mumbai: December 10
Depart Mumbai: December 12th Afternoon

NEW DELHI: December 12-13
Arrive New Delhi: December 12
Depart New Delhi: December 14th Afternoon

Benefits of the Tour

Following are some of the benefits of the Tour for Foreign universities:

ACADEMIC COLLABORATIONS

1. Establishing research collaboration programs with Indian institutions.
2. Extending the international reach of their degree, diploma and certificate programs.
3. Opportunity for developing twinning / transfer programs with Indian institutions.
4. Opportunity for setting up partnership programs with Indian institutions.
5. Establishing long-term visibility and presence in major cities of India.
6. International exposure to their faculty and opportunity for faculty exchange.
7. Opportunity for their students to study abroad and experience India's rich culture.
8. Opportunity for developing consulting projects with Indian organizations.
9. Faculty travel, boarding, lodging, and honoraria paid for by Indian institutions.
10. Sharing tuition revenues of Indian institutions and organizations.

RECRUITMENT OF STUDENTS

1. Generation of income and saving of money on recruiting activities.
2. Enlargement of the marketplace for enrolling better-qualified students.
3. Substantial reduction of time and costs for recruiting Indian students.
4. Recruitment of financially able and better-prepared students.
5. Enrollment of larger proportion of admitted students for different programs.
6. Attracting a continuing stream of students to their institutions from India.
7. Opportunity to participate in the periodic Summits and tours of India for recruiting students.

Registration & Visa Requirement

The fee for participating in the Educational Tour of India is US \$ 4,000 per participant. Participants with accompanying spouses are required to pay an additional amount of US \$ 1,000. The tour is expected to have more applicants for participation than it can accommodate. The size of the tour will be limited to 20 participants. The Indus Foundation reserves the right to select participants of the Tour. The number of participants from each institution will be limited to two (2). Registration forms are available

on the website of the Indus Foundation at <http://www.indus.org/>. Participants are advised to register immediately because of the expected demand.

Business visas are required for all foreign citizens to enter into India for participating in the educational tour. The details of visa fees, visa application forms, etc. can be found at the websites of the concerned Indian embassy, high commission, or consulate.

INDIAN CITIES

DELHI (NEW DELHI)

Living testament to the glory of the Mughal days, patron of palaces and tombs and the capital of India, New Delhi is all of this and more. Situated about 160 kilometers south of the Himalayas and on the west bank of the Yamuna River, a tributary of the Ganges, Delhi has the distinction of being the historic hub of politics. Delhi is as modern or ancient as you want it to be. Today's Delhi is cosmopolitan, modern and fun loving. With feasts for art and theatre lovers, concerts for the musically inclined and food that can make a gourmet cry with delight, Delhi is a place with something for everyone. People from all parts of the country inhabit Delhi. There are different cultural pockets with Punjabis being the most dominant section here. The most common languages spoken here besides English are Hindi, Punjabi and Urdu.

Population: Approx 12 million

MUMBAI (BOMBAY)

Mumbai is the commercial capital of India, a city of entrepreneurs, concrete towers, clubs, cricket, Bollywood and more. After the Portuguese gained possession of the islands in 1534, they renamed it Bom Bahia, for the natural harbor, which served as a safe haven for its ships. In 1661, Charles II of England received the islands of Bombay as dowry when he married Princess Catherine of Braganza. The city became a hotbed of political activity during the struggle for independence, hosting the First Indian National Congress in 1885. Nearly fifty years later, the Quit India movement was launched in Bombay. In the mid-'90s, the city was rechristened Mumbai. Today, Mumbai is the country's financial and cultural center. It is also home to a thriving film industry. It is seen by the teeming masses, who flock there to live and work, as a place where opportunities abound. Its inhabitants, an amalgam of great wealth and abject poverty, are swept into the endless maelstrom of activity that characterizes this city of dreams.

Population: Around 14 million

BANGALORE (BENGALURU)

Bengaluru is one of Asia's fastest growing cities. Situated at an altitude of 920 meters above sea level, Bengaluru is the principal administrative, cultural, commercial and industrial center of the state of Karnataka. Spread over an area of 2190 square kilometers, Bengaluru enjoys a pleasant and equable climate throughout the year. Tree-lined streets and abundant greenery made it the 'Garden City' of India. Since the early 1980s, Bengaluru has seen a major technology boom and is now home to more than 250 high-tech companies, including homegrown giants like Wipro and Infosys. The erstwhile garden city has now become the 'Silicon Valley' of India. The people in the city are warm, hospitable and friendly. Bengaluru is generally regarded as a place that most visitors like to chill out in. Along with the modern day pubs, discos and hangouts, one can still see remnants of the older Bengaluru. All in all, it is a lovely city to visit.

Population: Around 8 million

CHENNAI (MADRAS)

Chennai (Madras) is known as the Gateway of Southern India. The East India Company developed Madras as one of the major trading centers in India. Chennai has a blend of Dravidian and Gothic architecture in its buildings. The city might have grown but it hasn't lost its traditional grace and charm. The Tamil society might have incorporated English culture but the Dravidian roots are strong as ever. Chennai is the epitome of tradition, culture and life-style of Southern India. But like the rest of India, Chennai has over the years, developed its share of urban style and modernity. Accommodation and transportation are cheap and efficient. It is very likely that the temples you will visit in Chennai is unlike any other you have seen before. Visit the 4.5 km long Golden Marina beach - one of the longest beaches in the world. Today, Chennai is the fourth largest city in India and commands a major share in the trade from the South.

Population: Around 8 million.