

# Developing Relations with U.S. Universities: Keys to Success

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# Agenda

- Short Review of Key Features of U.S. Higher Education
- A Variety of Opportunities for Collaboration
- Considerations when Approaching U.S. Institutions

# Nature of U.S. Higher Education

- Scope
  - 4,600 higher education institutions
  - Vary widely in size
  - Highly decentralized
    - Facilitates diversity and innovation
    - Impedes formation of coherent national strategy
- Government role
  - Education: a state-level issue
  - Federal role: funding specific programs to stimulate action

# International Engagement

- Scope
  - US students studying abroad = 1.3% of total postsecondary enrollment
  - International students comprise 3.5%
  - In graduate programs, they comprise 15.5%
  - Leading countries in volume (2010):
    1. China, 2. India, 3. South Korea
- Federal regulation
  - Immigration policy/SEVIS
  - Trends/expectations of coming years



# Opportunities & Challenges

- Next speakers
  - Jeff Riedinger: What types of programs and partnership arrangements?
  - Donna Scarboro: Approaching U.S. Institutions

# Diverse Opportunities

Coming up....

- Various types of institutions (Carnegie Categories)
- Pressures on the U.S. higher education system at this time
- Types of programs & degrees

# Carnegie Classifications



Carnegie Classification	Number of Institutions	2009 Enrollment
Comprehensive Doctoral/Research	295	5.8 million
Masters	727	4.7 million
Bachelors	808	1.4 million
Associates (community colleges)	1,920	8.2 million
Specialized & Tribal	883	0.7 million

# Pressures on System



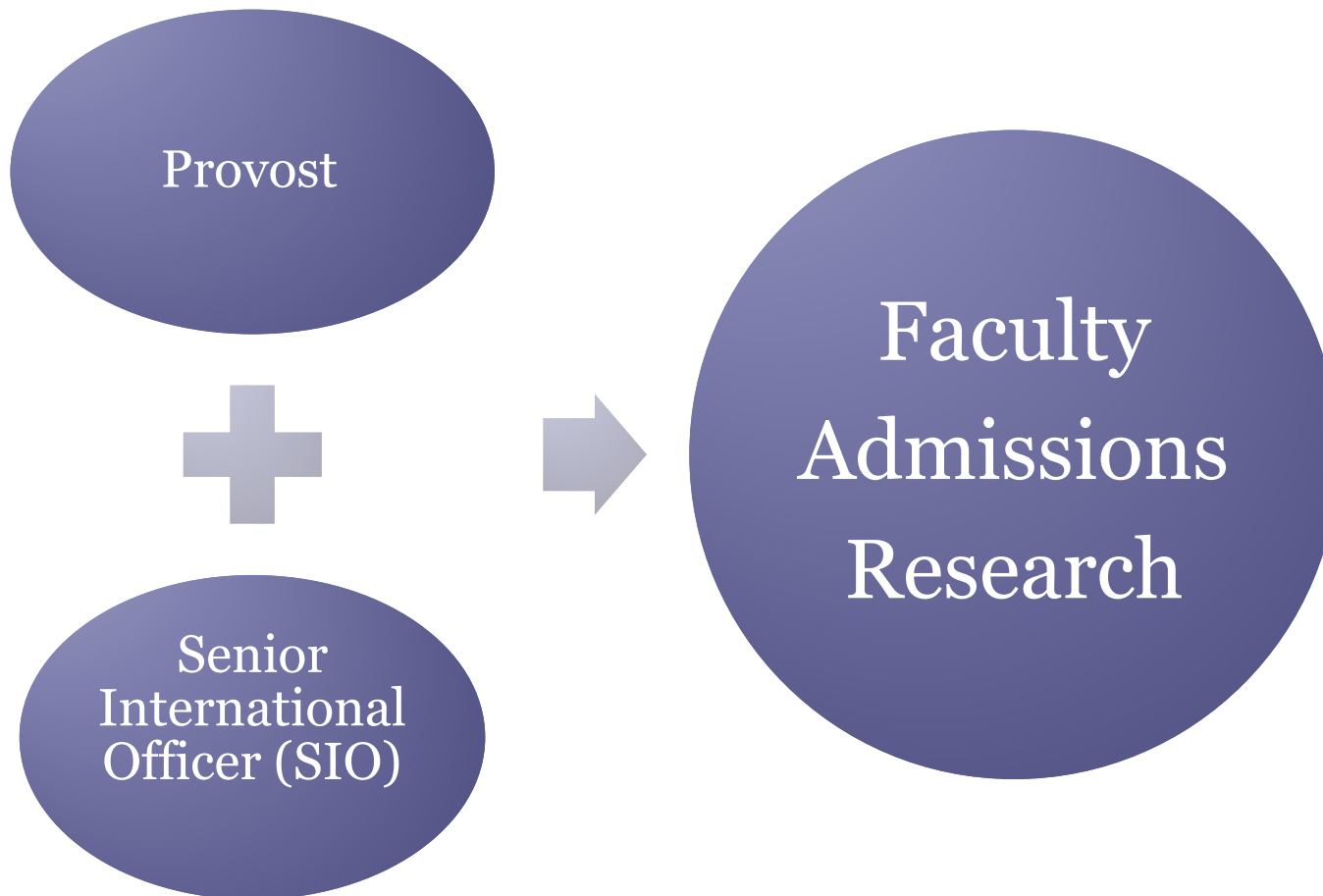
- **Marketplace** as a key external driver
  - external grants & contracts
  - technology
  - conference centers
  - for-profit subsidiaries
- Social & economic **mobility**
- **Blurring** of institutional types
- **Documenting** student learning
- **Internationalizing** the undergraduate student experience
- Increasing **productivity & efficiency**

Types of Programs and Degrees	Associate Colleges	Baccalaureate Colleges	Master's Colleges and Universities	Doctorate and Research Universities
Occupational Degrees	•	•		
Transfer Programs	•			
2+2		•	•	•
3+1		•	•	•
Dual Degrees		•	•	•
Joint Degrees				
Dual Majors		•	•	•
Research Collaborations	•	•	•	•
Professional Degrees			•	•

# Typical Strategic Questions

- What are our values and goals in international activity?
- What are the best opportunities to elevate our performance and stature in these activities?
- What are we hoping not to do?
- Are there disciplines, topics, or regions that are priorities?
- Are there significant gaps in our curricular, operational, research, or other capacities?

# Typical Committees



# Possible Avenues for Proposals

**Begin  
with**

Dean

Faculty  
Members

SIO

**Begin  
with**

SIO

Dean

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